

2006 adch houston show

51st annual houston show call for entries

Deadline

The entry deadline for The 2006 Art Directors Club of Houston Annual Competition is **FRIDAY, OCTOBER 6 2006, at 6:00 p.m.**

Hand-deliver, Mail or FedEx Entries to:

ATTN: ADCH 2006 SHOW

Samaria Print Services

2040 W. Sam Houston Pkwy N

Houston, TX 77043-2242

Phone: 713.979.5678 – for deliveries only; please do not call with show or entry questions

ALL ENTRIES ARRIVING AFTER OCTOBER 6th MUST BE ACCOMPANIED BY LATE FEES.

The late deadline is Monday, October 9, 2006 at 6:00 p.m. No entries will be accepted after this date.

Late entries should be mailed or delivered to Samaria Print Services (see above).

Award Show

The 51st Annual Art Directors Club of Houston Show is:

Saturday, November 11, 2006 at 6:30 p.m.

Warehouse Live, Downtown Houston

Eligibility

To be eligible, all work must have been completed between September 1, 2005 and September 1, 2006. Work entered in previous ADCH competitions under any format will not be accepted. You or your company should own the rights or have permission to enter the work for the competition and exhibition.

Single, Series or Campaign?

SINGLE entry consists of one piece (book, poster, packaging, AR, CD cover, logo, website, etc).

SERIES is a group of three - five (maximum) pieces with a similar theme, concept or purpose in the same media (posters, magazine covers, brochures, identity programs, ad series, etc).

CAMPAIGN is a group of three - five (maximum) pieces with a similar theme, concept or purpose in more than 1 media.

how to enter

Step 1. Prepare Entries: Entries do not need to be mounted.

PRINT ENTRIES: Submit annual reports, brochures and books unmounted. Photographic prints are acceptable. Secure multiple pieces of a Series or Campaign together with a binder clip. Small entries (stationery packages, note cards, etc) should be placed in a 9 x 12 envelope.

3-DIMENSIONAL: Submit packaging entries unmounted or as a photographic print.

TV/VIDEO: Submit VHS videocassettes in cassette cases or a DVD in a case. Do not put identifying leaders, color bars or slates on video entries. Each entry must be on a single cassette or disc. A Series entry must have all items of the series on a single cassette or disc.

ELECTRONIC MEDIA: Submit entries on CD or DVD. PC-platform media will be accepted. Please indicate platform directly on the entry. Web site URLs should be typed on an 8.5 x 11 piece of paper and enclosed in a 9 x 12 envelope. All entries should be self-running applications. For electronic media to be returned, please include a labeled, stamped return package or envelope.

PHOTOGRAPHY/ILLUSTRATION: See PRINT ENTRIES.

Step 2. Attach Entry Forms: The official 2006 Entry Form *can be found on the last page of this PDF.*

EXCEL FILE: All entries MUST be accompanied by the Excel Entry Form available from the Awards Show section of the ADCH web site (www.adch.org). All entries must be typed into the spreadsheet and burned onto a CD. Place the CD in the same envelope with the Master Entry Form. See step 3 below.

SINGLE ENTRIES: Each entry MUST have 3 completed copies of the Entry Form. Attach one copy to the back of the entry (actual piece, 9x12 envelope or cassette case, CD case, etc.). Also attach a #10 envelope containing the 2 remaining copies of the form.

SERIES/CAMPAIGN ENTRIES (3-5 PIECES): Similar to Single Entries, each entry MUST have 3 completed copies of the Entry Form. Attach one copy to the back of ONE piece of the series/campaign along with the #10 envelope containing the two remaining copies of the completed entry form. All pieces of a series/campaign entry MUST be clipped together.

Step 3. Master Entry Form Tally & Payment: The Official 2006 Master Entry Form *can be can be found on the last page of this PDF.*

- Total the number of entries and fees (see chart below) and complete the Master Entry Form.

IN AN ENVELOPE MARKED "FEES"...

- Include 2 copies of the completed Master Entry Form.
- Include payment in full (by check, MasterCard, Visa or American Express).
Payment must include ADCH Membership fees if joining at this time.
Please make all checks payable to: Art Directors Club of Houston.

(Step 3 is continued on the next page.)

Step 3. (continued)

- Place the envelope marked FEES inside the package with your entries.
Only one entrant (individual or organization) per Master Entry Form and package of entries.
- Include the Excel entry spreadsheet on CD.

ENTRY FEES (PER ENTRY)

	Members*	Non Members
Single	\$35	\$50
Series	\$45	\$65
Campaigns	\$60	\$80
Additional Late Fees (Per Entry)	\$30	\$35

- * Discounted member entry rates may be used by the following:
- Current ADCH members.
 - New/Renewing ADCH members who enclose membership forms and payment with their entries.
 - Entries outside the Houston area (Austin, Dallas, San Antonio, etc.)

To take advantage of member rates, join now and include the membership dues with your payment. The Excel entry spreadsheet includes a worksheet to help you calculate your entry fee total.

Winning Entries

Notices of acceptance will be mailed the week of October 16th in the form of an invoice for exhibition fees. This invoice will include a copy of the entry form for each accepted entry and mounting instructions on foam core for gallery hanging. Letters of non-acceptance will also be mailed at this time.

EXHIBITION FEES (PER ENTRY)

	Members*	Non Members
Single	\$35	\$50
Series	\$45	\$65
Campaigns	\$60	\$80

For More Information

Houston Show Chair:
ADCH web site:

e-mail: adchpresident@mac.com
www.adch.org

entry categories

Graphic Design

IDENTITY

- D1 Logos and Trademarks
(Print on 8.5" x 11" and include a brief explanation on the front, bottom right corner: the name of company or organization and a brief description of its business or activities.)
- D2 Stationery package
- D3 Corporate Identity Programs (3-5) (series or campaign)

CORPORATE/INSTITUTIONAL LITERATURE

- D4 Annual Reports
- D5 Consumer Brochures and Booklets
- D6 Internal Brochures and Booklets
- D7 Catalog
- D8 Business or Institutional Series (3-5)
- D9 Misc. Company Literature (invitation, announcement, card, etc.)

EDITORIAL

- D10 Magazine Full Issue
- D11 Magazine Cover, Spread or Single-Story Design
- D12 Newsletter Single Issue
- D13 Newsletter Series (3-5)

PACKAGING

- D14 Single Package
- D15 Package Series (3-5)
- D16 Audio/Video Package (record, cassette, CD, video, software)
- D17 Audio/Video Package Series (3-5)

BOOKS

- D18 Book, Cover or Jacket, Single

CAMPAIGN

- D19 Campaigns created for more than 1 media (3-5)

ENVIRONMENTAL GRAPHICS

- D20 Signage, Display, Kiosk, Architectural Graphics - Single
- D21 Signage, Display, Kiosk, Architectural Graphics - Series/Campaign

POSTERS

- D22 Single Poster
- D23 Poster Series (3-5)

(Graphic Design is continued on the next page.)

Graphic Design (continued)

MISCELLANEOUS DESIGN

- D24 Self-Promotion
(Printed promotions for your design firms and agencies, paper companies, illustrators, photographers, etc. Entrant must be client.)
- D25 Invitations, Announcements
- D26 Direct Mail
- D27 Calendars
- D28 Miscellaneous (any item not included in other categories)

PRO BONO AND PUBLIC SERVICE

(Entries are limited to pro bono work produced without creative fees for non-profit organizations or causes. Work entered in this category may not be entered in other GRAPHIC DESIGN categories.)

- D29 Logos and Trademarks
(IMPORTANT: please include a brief explanation on the front, bottom right corner: the name of company or organization and a brief description of its business or activities.)
- D30 Letterheads and Identity Packages Series (3-5)
- D31 Annual Reports
- D32 Brochures and Books
- D33 Editorial - Single or Series
- D34 Poster - Single or Series
- D35 Invitations, Announcements
- D36 Miscellaneous (any items not included in other categories)

Interactive Design

WEB SITES

- E1 Corporate/Institutional
- E2 Entertainment/Retail
- E3 Self-Promotion
- E4 Pro Bono
(Entries are limited to pro bono work produced without creative fees for non-profit organizations or causes. Work entered in this category may not be entered in other INTERACTIVE DESIGN categories.)

WEB BANNERS

- E5 Web Banner - Single
- E6 Web Banner - Series (3-5)

CD-ROMs

- E7 Corporate/Institutional
- E8 Entertainment/Retail
- E9 Self-Promotion (Entrant must be client.)

MISCELLANEOUS INTERACTIVE

- E10 Miscellaneous (Any item not included in other categories.)

Advertising

CONSUMER NEWSPAPER

- A1 Single Ad
- A2 Series (3-5)

CONSUMER MAGAZINE

- A3 Single Ad
- A4 Series (3-5)

BUSINESS-TO-BUSINESS MAGAZINE

- A5 Single Ad
- A6 Series (3-5)

TELEVISION

- A7 Single Ad
- A8 Series (3-5)

OUTDOOR OR TRANSIT

- A9 Single Ad
- A10 Series (3-5)

CAMPAIGN

- A11 Campaigns created for more than 1 media (3-5)

MISCELLANEOUS ADVERTISING

- A12 Any items not included in other categories - Single
- A13 Any items not included in other categories - Series (3-5)

PRO BONO AND PUBLIC SERVICE

(Entries are limited to pro bono work for non-profit organizations or causes, or public service messages and position statements on issues from any type of advertiser. Work entered in this category may not be entered in other ADVERTISING categories.)

- A14 Newspaper or Magazine Ad - Single
- A15 Newspaper or Magazine Ad - Series (3-5)
- A16 Television - Single

Photography

ADVERTISING

- P1 Newspaper, Magazine or Outdoor - Single
- P2 Newspaper, Magazine or Outdoor - Series (3-5)

EDITORIAL

- P3 Consumer Magazine, Trade Magazine or Newspaper - Single
- P4 Consumer Magazine, Trade Magazine or Newspaper - Series (3-5)

CORPORATE/INSTITUTIONAL

- P5 Publications, Brochures, Booklets, Annual Reports, Catalogs, etc. - Single
- P6 Publications, Brochures, Booklets, Annual Reports, Catalogs, etc. - Series (3-5)

E-CULTURE

(Anything that is published and produced for electronic or digital medium: Web sites, CD-ROMS and interactive design e-promotion, e-greeting animations, etc .)

- P7 E-Culture - Single
- P8 E-Culture - Series (3-5)

SELF-PROMOTION/UNPUBLISHED

- P9 Self-Promotion - Single
- P10 Self-Promotion - Series (3-5)

Illustration

ADVERTISING

- N1 Newspaper, Magazine or Outdoor - Single
- N2 Newspaper, Magazine or Outdoor - Series (3-5)

EDITORIAL

- N3 Consumer Magazine, Trade Magazine or Newspaper - Single
- N4 Consumer Magazine, Trade Magazine or Newspaper - Series (3-5)

CORPORATE/INSTITUTIONAL

- N5 Publications, Brochures, Booklets, Annual Reports, Catalogs, etc. - Single
- N6 Publications, Brochures, Booklets, Annual Reports, Catalogs, etc. - Series (3-5)

E-CULTURE

(Anything that is published and produced for electronic or digital medium: Web sites, CD-ROMS and interactive design, e-promotion, e-greeting animations, etc .)

- N7 E-Culture - Single
- N8 E-Culture - Series (3-5)

SELF-PROMOTION/UNPUBLISHED

- N9 Self-Promotion - Single
- N10 Self-Promotion - Series (3-5)

THE HOUSTON SHOW 2006 MASTER ENTRY FORM (Complete ONE form per Entrant/Company and place two copies in #10 envelope marked "FEES" along with payment.)

Entrant/Company (Print above line)		Address	
City	State	Zip	Email
Contact		Phone	Fax
Release Signature (See "The 2006 Houston Show Release" at bottom of page)		Print Name	Title

ENTRY FEES

Quantity	Type of Entry	Member*	Non-Member	Amount
_____	Single	\$35	\$50	_____
_____	Series	\$45	\$65	_____
_____	Campaigns	\$60	\$80	_____
_____	Late Fees: Additional Per Entry	\$30	\$35	_____
Total Entry Fees		Total		_____

Method of Payment (Check one):
 MasterCard Visa American Express
Needs to be by:
 Check
(Please make checks payable to Art Directors Club of Houston)

_____ Membership Join now and save! \$100
 _____ Total Payment _____
 Yes **No** A stamped, self-addressed padded envelope has been included for return of electronic media not accepted into the Show

Credit card no.	Expiration Date
Cardholder's signature	Print cardholder's name as it appears on card

* Verify membership status on www.adch.org, or join and save on entry and hanging fees.

ENTRY FORM

Complete for each entry and follow instructions - a completed form should be attached to each entry (ONE piece of a series/campaign). Two additional copies are required and must be included in a #10 envelope attached to the back of each entry (or one piece of a series/campaign).

Check One:
 SINGLE
 SERIES (# of Pieces _____)
 CAMPAIGN (# of Pieces _____)
 Includes electronic media? Y N

		Category & Number	Category Name (Print above line)
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Contact (Print above line)	Company Name	
Creative Director	Art Director	Printer/Production Co./Other
Copywriter	Designer	Composer/Arranger
Agency	Photographer	Illustrator
Client	Programmer	Other
Title of Entry		
Explanation		

THE 2006 HOUSTON SHOW RELEASE

Entries accepted in The 2006 Houston Show/Art Directors Club of Houston (ADCH) 51st Annual Competition will be displayed at the awards exhibition related to the show. In addition, ADCH will publish accepted entries on our web site. Entries chosen for display will be credited using information on the entry forms submitted with each entry. Usage will be royalty-free to ADCH. Complete the Master Entry Form granting ADCH permission to use your entry(ies) as stated above. Your signature also indicates that your company has received the necessary releases for copyrighted media in order to display this work. (The person signing the form should be an officer or other authorized representative of the entrant's company.)