

52nd Annual Houston Show Art Directors Club of Houston



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# 52nd Annual Houston Show Art Directors Club of Houston



## Saturday, November 3rd, 2007 Doubletree Hotel, Downtown Houston

6:30 pm - Dinner and Drinks 8:00 pm - Awards Show Presentation Advertising Design Interactive Illustration Photography Judges' Awards

# Why Do You Show Your Ass?

There are as many reasons to show your ass as there are asses to show. Some people are expert scuba divers or rock stars. Others are comedians or chess masters. But, at the 52nd Annual ADCH Houston Show, we're here to celebrate the creative exhibitionists who make the ads, annual reports, and interactive product demos that grab eyeballs, rattle brain stems, and maybe even warm a few hearts. It requires a special soul-revealing faculty on the part of these professional artists. It means reaching confidently into the crazy unconscious realm of Freudian insecurity and fishing around for a special idea to pull out and put on display to thousands or millions of people. It means you have to get dressed every morning and go to work, only to drop your drawers and let people judge whether your ass is brilliant or dumb. It's not always a rewarding job, so that's why we have nights like these to put our asses collectively on display, for just one day, and salute the work we did in the 364 previous ones. So look in the mirror, hold your head up high, and say to yourself "Hey, I do have a nice ass." You wouldn't be here otherwise.

# **Board of Directors**

Jamie Farquhar I President Urban Living

Alex Barber I Vice President Spur Digital

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Luis Clavell Zenfilm

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# Thank You

Acumen Design – show design Mark Adams, MergingDesign – copywriting Cristi Arteaga – show check-in, judging Victoria Bartlett – script proofing Mike Cannon – show voiceover Adam Darley – judges' video shoot Wayne and Beverly Gilbert – judges' dinner Herring Design – student judging host Keenan Glass – show check-in, judging Samaria Print Services – printing Erik Streight, Skyline – show displays JoAnn Takasaki, GlobalWrites – blogging Viet Tran – judges' video editing Frank and Jo-Anne White – meet the judges host

## **Show Judges**

#### Jude Buffum | Designer, Illustrator | judebuffum.com | headcasedesign.com

Jude Buffum is better known as the beard-sporting half of Philadelphia-based design and illustration duo Headcase Design, whose work has been featured in such publications as Graphis, Communication Arts, Print, and American Illustration. He has designed books for such pop-culture phenomena as the Broadway show "Wicked" and HBO's "The Sopranos", as well as the best-selling book "The Baby Owner's Manual." An alumnus of the Tyler School of Art (where he has been teaching since 2001), Jude has also forged his own style of painting inspired by the pixelated 8-bit graphics of classic video games and created a line of pixelated plush art toys called "BiTZ", both of which have been exhibited in galleries from Philadelphia to Los Angeles.

#### Chris Buzelli | Illustrator | chrisbuzelli.com

Chris Buzelli was born and raised outside of Chicago and on the waters of Lake Michigan. After graduating from Rhode Island School of Design, Chris moved to New York City to start his career as an illustrator. His oil paintings have appeared in many publications including Rolling Stone, TIME, Playboy, New York Times and PLANSPONSOR Magazine. Chris has also collaborated on numerous projects with design firms and agencies including Saatchi and Saatchi, Cole & Weber United, Arc Worldwide, Fallon, and BDM. Recent projects include ad campaigns for, United Airlines, Seattle Woodland Zoo and The Tropen Museum in Amsterdam; decals for Vespa Scooters; a wine label for St. Supery; and a CD cover for CBS records. Chris also shows his work in various exhibitions and galleries throughout the country. He currently teaches a class at RISD and lives in NYC with his wife SooJin and their dog Sota.

#### Mary Fallon | Senior Art Director, Catalyst Studios | catalyststudios.com

Mary Fallon is Senior Art Director at Catalyst Studios in Minneapolis, Minnesota. Mary has over 13 years of experience in the design world. Starting out as an illustrator for clients like General Electric, Psychology Today and the Chicago Tribune, she eventually founded her own design business, Papasea. She was looking for something new when Catalyst Studios snatched her up. Catalyst is known for providing not just good design but first and foremost a strong base of strategy and ideating, and Mary continues to be their go-to AD in this capacity. She also brings to the job a sense of fashion and a deep understanding of emerging technologies and how they can be tapped and twisted into unexpected strategies for clients such as Target, Kohl's, Best Buy, and O.P.I. Nail Lacquer. As Catalyst's clients put it, "We hire Catalyst Studios because you give us ideas that nobody else can." Mary is a big part of this, continually problem solving, ideating and creating in a new, fresh and exhilarating way.

#### Christopher Silas Neal | Illustrator | redsilas.com

Christopher Silas Neal is an illustrator and designer, born in Texas and raised in Florida and Colorado. His work has been published by a variety of magazines and book publishers and, has been recognized by Communicatin Arts, American Illustration, AIGA, Society of Illustrators, Society of Publication Designers, Art Directors Club of Denver, Print Magazine and Society of News Designers. He exhibits drawings at various galleries across the country. He currently works and lives in Brooklyn and teaches Illustration at Pratt Institute.

#### Gary Ness | Photographer | 8streetstudio.com

Gary Ness is a photographer working in Minneapolis, Mn. He holds an MFA in photography from the University of Minnesota and has an extensive regional and national exhibition record. He received a Film in the Cities Photography Fellowship in 1986 and his work is in collections at the Minnesota Historical Society, Cedar Arts Forum Collection in Cedar Falls, Iowa, and in the University of Northern Iowa permanent collection. He has taught photography through the University of Minnesota School of Art, the Minnesota Center for Photography, and the Complete Scholar program at the University of Minnesota. For the past 17 years, he has been working in commercial photography. He is currently the Director of Photography for 8th Street Studio - a commercial studio specializing in food, fashion, and product photography. His clients include Target, Red Wing Shoe, ShopNBC, and numerous agencies. He loves the endless creative possibilities of photography and is always looking for new ways to see the commonplace. He lives with his wife and four children in Minneapolis.

## **Student Show Judges**

#### Mark Adams | Creative Director, Merging Design | mergingdesign.com

With fifteen years of marketing communications experience, Mark Adams has worked for both agencies and clients, creating award-winning print, web, and interactive marketing solutions for scores of companies. After years of working for other agencies, Mark founded MergingDesign in 2002. MergingDesign combines branding, interactive design, and integrated marketing to help companies build their brand, tell their story, and sell their products. When not utterly immersed in helping clients refine and redefine their message, he enjoys extreme cooking, overanalyzing advertising at cocktail parties, and playing Halo 3 with his 14-year old son.

#### Kevin Burns | Art Director, Ann Lee & Associates | annleeassoc.com

Award-winning art director with over 16 years of experience in advertising and graphic design. Kevin's love of pop culture, fashion and propaganda fuels his pursuit of design and inspires every facet of his work. He has created and designed advertising for a myriad of industries including oil and gas, business-to-business, real estate, technology, consumer, financial and new media. He has represented many high-end advertising agencies such as McCann-Erickson, Rives Carlberg, Goswick Advertising, and BRSG, and has garnered numerous awards on a regional and national level.

#### Robert Campbell | Partner/Creative Director, 808inc | 808inc.com

Robert Campbell is Partner and Creative Director of 808inc., a Houston-based creative and production studio specializing primarily, but not exclusively, in broadcast. Formerly a senior writer with BBDO Houston and Bates Southwest, he writes and directs commercials and other media for a variety of regional clients. In addition to receiving a Cannes Lion and numerous Addys, his work has been featured in Ad Age, Creativity, Adweek, TBS's Funniest Commercials on Television and some BBC Documentary on advertising, which he hasn't seen.

#### David Lerch | Creative Director, Axiom | axiomdg.com

Creative Director for Axiom, a hybrid agency specializing in branding design, advertising and multimedia. He has over 15 years experience in the field working on with such clients as Microsoft, Cameron, Shell International, Ion, The Houston Grand Opera, and FotoFest. Axiom was the only non-Dallas firm to be chosen to design the coveted Rough magazine for the Dallas Society of Visual Communications. His work has been been featured in Communication Arts, Graphis, Print, Dallas Society of Visual Communication and AR100. Recent projects include rebranding and launch of a new seismic company identity and packaging design for a private coffee label. He lives with his wife and two kids.

#### Chris Lockwood | Illustrator, Herring Design | herringdesign.com

Chris was born in Eritrea, Africa, and raised mostly in Texas. His career started out as a graphic designer but as evolved steadily into illustration as the technology improved and became more accessible. His work includes everything from industrial drilling equipment to the backs of cereal boxes. Chris has done work for scores of local design firms and agencies all the way to several big Midwest and East Coast agencies including DDB, Draft Worldwide and Crispin Porter and Bogusky. Chris served on the Art Director's Club board in the early nineties. After 19 years on his own Chris recently joined Herring Design as one of their staff illustrators. When not at work or drawing robots, you can bet he's on his bicycle somewhere.



# 52nd Annual Houston Show Awards of Merit

The Board of Directors would like to thank everyone who submitted work to this year's juried show. We thank you for your continued support of the club.

## Advertising

## **Consumer Newspaper: Single**

#### Stanford Financial Group

Title: Bank of Antigua Ad Campaign Client: Bank of Antigua Creative Director: Orlando Castro Art Director: Mike Muhlherr Copywriter: Mike Muhlherr

## **Consumer Magazine: Single**

#### John Manlove Marketing & Communications

Title: Creekside Park Texas Monthly Spread Client: The Woodlands Development Company Creative Director: Eddy Henry Copywriter: Susan Vreeland-Wendt Designer: Christian Weigand Photographer: Ted Washington

#### **Tangelo Ideas**

Title: TCH Growth Spurt Ad Client: Texas Children's Hospital Creative Director: David Hoyt Copywriter: Scott Gensch

#### Tangelo Ideas

Title: TCH Superhero Ad Client: Texas Children's Hospital Creative Director: David Hoyt Copywriter: Scott Gensch

## **Consumer Magazine: Single, Non-English**

#### Lopez Negrete Communications

Title: 2007 Security Print Client: Visa U.S.A. Creative Director: Luis Gonzalez; Manuel Villegas Art Director: Guy Kirkland; Gwen Echenagucia

## **Consumer Magazine: Series**

#### Axiom

Title: Dawson Ad Series Client: Dawson Creative Director: David Lerch Art Director: Philip Ransdell Copywriter: Scott Redepenning Designer: Carleton Smith

#### Easterly & Company

Title: Quantum Theory Client: Quantum Energy Partners Creative Director: Gary Easterly Art Director: Neil Brown Designer: Mark Moore Photographer: Ralph Smith's Studios

#### Houston Museum of Natural Science

Title: Cockrell Butterfly Center Ad Series Creative Director: Kim Bloedorn Copywriter: Cameron Miller

#### Houston Museum of Natural Science

Title: Frogs! Ad Series Creative Director: Kim Bloedorn Copywriter: Cameron Miller

#### **Stanford Financial Group**

Title: Polo Ads Client: Stanford Group Company Creative Director: Orlando Castro Art Director: Mike Muhlherr Copywriter: David Lyday

#### **Business-to-Business Magazine: Single**

#### **Digital Function**

Title: Kalibrate: Pretty Works Creative Director: Jeff Stark Copywriter: Chris Pitre

#### JWT

Title: "Wear You Out" Client: Shell Lubricants Creative Director: Josh Bishop/Greg Kewekordes Art Director: Man Ha Copywriter: Maureen Bongiovanni

### **Business-to-Business Magazine: Series**

#### Stanford Financial Group

Title: "Estrategias y Soluciones" Client: Stanford Fondos Creative Director: Kirk Davis Art Director: Kirk Davis Copywriter: Arturo Enriquez Photographer: Juliana Franco



## **Television: Single**

#### Houston Museum of Natural Science

Title: Lucy's Legacy TV Creative Director: Kim Bloedorn Copywriter: Cameron Miller

#### Houston Museum of Natural Science

Title: Snow Flurry TV Creative Director: Kim Bloedorn Copywriter: Cameron Miller

#### John Manlove Marketing & Communications

Title: The Woodlands TV Spot 1 Client: The Woodlands Development Company Creative Director: Eddy Henry Copywriter: Eddy Henry Composer: TheLvngRm

#### John Manlove Marketing & Communications

Title: The Woodlands TV Spot 2 Client: The Woodlands Development Company Creative Director: Eddy Henry Copywriter: Eddy Henry Composer: TheLvngRm

#### JWT

Title: Car Pool Client: Shell Creative Director: Josh Bishop/Greg Kewekordes Art Director: Greg Kewekordes Copywriter: Josh Bishop

#### JWT

Title: Road Trip Client: Shell Creative Director: Josh Bishop/Greg Kewekordes Art Director: Greg Kewekordes Copywriter: Josh Bishop

#### **Richards Carlberg**

Title: Houstonian as Me Client: Houston Chronicle Creative Director: Gayl Carlberg Art Director: Karen Holland Copywriter: David Tobin

## Television: Single, Non-English

#### Lopez Negrete Communications

Title: 2007 Back To School TV Client: Wal-Mart Creative Director: Alex Lopez Negrete; Javier Gonzalez-Herba & Lalo Wakefield; Milton Lebron Art Director: Mimi Boneta Copywriter: Sergio Castaneda

#### Lopez Negrete Communications

Title: 2007 Brand TV Client: Visa U.S.A. Creative Director: Luis Gonzalez; Manuel Villegas Art Director: Guy Kirkland; Gwen Echenagucia

#### Lopez Negrete Communications

Title: 2007 Season's Hottest Picks TV Client: Wal-Mart Creative Director: Luis Gonzalez; Manuel Villegas Art Director: Gwen Echenagucia

#### Lopez Negrete Communications

Title: 2007 Security TV Client: Visa U.S.A. Creative Director: Luis Gonzalez; Manuel Villegas Art Director: Guy Kirkland; Gwen Echenagucia

## **Television: Series**

#### **Richards Carlberg**

Title: "Flip," "Click," "This Bag," "Asleep," "Sun" Client: Houston Chronicle Creative Director: Gayl Carlberg Art Director: Karen Holland Copywriter: David Tobin

## **Television: Series, Non-English**

#### Lopez Negrete Communications

Title: 2006 Latin Grammys TV Series Client: Wal-Mart Creative Director: Luis Gonzalez; Manuel Villegas Art Director: Guy Kirkland; Gwen Echenagucia

## **Outdoor/Transit: Series**

#### Ann Lee Associates

Title: Bank Different Client: 1st Bank Oklahoma Creative Director: Scott Crum/Kim Schweidel Art Director: Kevin Burns Copywriter: Crum/Schweidel Designer: Becky Blumberg/ Kevin Burns Photographer: Various

#### Lopez Negrete Communications

Title: 2006 Latin Grammys Print Client: Wal-Mart Creative Director: Luis Gonzalez; Manuel Villegas Art Director: Guy Kirkland; Gwen Echenagucia

## Campaign

#### Axiom

Title: Cameron "Go Button" Campaign Client: Cameron Creative Director: David Lerch Art Director: Mike Wu Copywriter: Carol Miller Programmer: John Duplechin

#### Axiom

Title: EVO/BOP launch Client: Cameron Creative Director: David Lerch Art Director: Mike Markey Copywriter: Carol Miller Designer: Mike Wu Programmer: Mike Markey

#### Axiom

Title: Geotrace Campaign Client: Geotrace Creative Director: David Lerch Art Director: Wes Jones/Philip Ransdell Printer/Production: Simon

#### Axiom

Title: Paradigm "Name it' campaign Client: Paradigm Creative Director: David Lerch Art Director: Philip Ransdell Copywriter: Carol Miller Programmer: Mike Markey

#### Houston Museum of Natural Science

Title: Lucy's Legacy Ad Campaign Creative Director: Kim Bloedorn Copywriter: Cameron Miller Photographer: Frank White Illustrator: Viktor Deak TV Production: VT2

#### **Richards Carlberg**

Title: Houston Chronicle campaign Client: Houston Chronicle Creative Director: Gayl Carlberg Art Director: Karen Holland Copywriter: David Tobin

#### **Richards Carlberg**

Title: Mahindra Multimedia Campaign Client: Mahindra Tractors Creative Director: Chuck Carlberg Art Director: Karen Holland Copywriter: Josh Powers, Scott Gensch and David Tobin Printer/Production: Locke Bryan

#### **Richards Carlberg**

Title: Rice Select Mixed Campaign Client: Rice Select Creative Director: Chuck Carlberg Art Director: Karen Holland Copywriter: Josh Powers and Scott Gensch Photographer: Frank White Illustrator: Diane Bigda Programmer: InfoVine

## Campaign, Non-English

#### Lopez Negrete Communications

Title: 2007 Back To School TV Campaign Client: Wal-Mart Creative Director: Alex Lopez Negrete; Javier Gonzalez-Herba & Lalo Wakefield; Milton Lebron Art Director: Mimi Boneta Copywriter: Sergio Castaneda

## Miscellaneous

#### **Pierpont Communications**

Title: Gittings Children - The Darkroom Client: Gittings Photography Creative Director: Martin Miglioretti Copywriter: Martin Miglioretti Photographer: Gittings Photography

#### **Pierpont Communications**

Title: Gittings Children - Still Life Client: Gittings Photography Creative Director: Martin Miglioretti Copywriter: Martin Miglioretti Photographer: Gittings Photography

## **Student Advertising**

#### Zach Bard

Title: Excedrin Ad Campaign Instructor: Brian Dunaway/Kiran Koshy School: Texas A&M Commerce

#### Katie Haugh

Title: Crayola Series Instructor: Lewis Glaser School: Texas Christian University

Ryan Jones Title: Steinway Pianos Instructor: Mark Allen School: SMU Temerlin Advertising Institute

Mariah Keith

Title: Krups Quiet Blender Instructor: Mark Allen School: SMU Temerlin Advertising Institute

#### Marisa Leeder

Title: Type Fetish Instructor: Jeff Davis School: Texas State University - San Marcos

#### **Matthew McFerrin**

Title: The Believer Magazine Instructor: Glenn Griffin School: SMU Temerlin Advertising Institute

#### Matthew McFerrin

Title: Ziplock Big Bags Instructor: Glenn Griffin School: SMU Temerlin Advertising Institute

#### Linsey Metcalf

Title: Half Price Books ad Instructor: Holly Shields School: Texas State University - San Marcos

Josie Mitchell

Title: Lava Soap Instructor: Glenn Griffin School: SMU Temerlin Advertising Institute

Josie Mitchell Title: Neutrogena Sunless Tanning Instructor: Mark Allen School: SMU Temerlin Advertising Institute

#### Nicki Nguyen

Title: Matchcover Club City Tour Instructor: Brian Dunaway/Kiran Koshy School: Texas A&M Commerce

#### Kerem Orea

Title: Crockpot Indoor BBQ Pit Instructor: Mark Allen School: SMU Temerlin Advertising Institute

#### Alicia Pol

Title: Downy Wrinkle Releaser Instructor: Brian Dunaway/Kiran Koshy School: Texas A&M Commerce

Alicia Pol

Title: Texas Roast Sleeves Instructor: Brian Dunaway/Kiran Koshy School: Texas A&M Commerce

#### Jessica Roska

Title: Teavana Instructor: Glenn Griffin School: SMU Temerlin Advertising Institute

#### **Christal Sedlock**

Title: Nature Conservancy Instructor: Holly Shields School: Texas State University - San Marcos

#### Tex Sirisawat

Title: Guitar Center Instructor: Glenn Griffin School: SMU Temerlin Advertising Institute

#### Linda Snorina

Title: Dr. Scholl's campaign Instructor: Brian Dunaway/Kiran Koshy School: Texas A&M Commerce

Julie C. Tijerina Title: Every Commute Stinks Instructor: Lee Whitmarsh School: Texas A&M Commerce

#### Julie C. Tijerina Title: Leukemia Cup Regatta Poster Instructor: Lee Whitmarsh School: Texas A&M Commerce

Julie C. Tijerina Title: Thesaurus: a different perspective Instructor: Lee Whitmarsh School: Texas A&M Commerce

Jay Ward Title: Ducati Campaign Instructor: Tom Berno School: Texas State University - San Marcos

#### Lauren Wheat

Title: Bandaid Tough Strips Instructor: Mark Allen School: SMU Temerlin Advertising Institute

#### Lauren Wheat

Title: Six Flags - Fright Fest Instructor: Mark Allen School: SMU Temerlin Advertising Institute

#### Peri Wilson

Title: Edible Arrangements Instructor: Glenn Griffin School: SMU Temerlin Advertising Institute

### Stephanie Woody

Title: Product Red Instructor: Lewis Glaser School: Texas Christian University

#### Kyle Zamzow

Title: Jones Soda Company Instructor: Lewis Glaser School: Texas Christian University

## **Graphic Design**

## Logos and Trademarks

#### Ann Lee Associates

Title: JAMA Group LLC Client: JAMA Group LLC Creative Director: Ann Lee/Kevin Burns Designer: Kevin Burns Illustrator: Kevin Burns

Axiom Title: Allegiance Bank Client: Allegiance Bank Creative Director: David Lerch

#### Axiom

Title: Historic Houston Client: Historic Houston Creative Director: David Lerch

Axiom Title: ION logo Client: ION Creative Director: David Lerch

Axiom

Title: Prime Logo Client: Prime financial Creative Director: David Lerch Art Director: Wes Jones

Axiom

Title: Scorpion Logo Client: ION Creative Director: David Lerch

Axiom Title: VSO logo Client: ION Creative Director: David Lerch

**Deuce Creative** 

Title: Hardware Clothing Logo Client: Hardware Clothing Creative Director: Kristin Moses Designer: Carissa Renfro

**Ellie Malavis Creative Services** 

Title: Logo for 25th anniversary of the diocese Client: Annunciation Greek Orthodox Cathedral Designer: Ellie Malavis

Judson Design

Title: Crab Cay Logos Client: Crab Cay-Exuma, Bahamas Creative Director: Mark Judson Designer: Jeff Davis Illustrator: Andy Dearwater

#### Judson Design

Title: The Manning at Belle Beade logo Client: The Manning at Belle Meade Creative Director: Mark Judson Designer: Greg Valdez

Murillo Design, Inc. Title: Design and Thread Logo Client: Stas Burdan

Creative Director: Roland Murillo Murillo Design, Inc.

Title: Living Room Logo Client: Living Room Creative Director: Roland Murillo

#### Murillo Design, Inc.

Title: Memory Chip Icon Client: Murillo Design, Inc. Creative Director: Roland Murillo

#### Murillo Design, Inc.

Title: Sean Claes Logo Client: Sean Claes Creative Director: Roland Murillo Art Director: Roland Murillo Designer: Roland Murillo

#### Parker:Hayden Advertising + Design

Title: Electric Mountain Logo Client: Aspen Electric Creative Director: Guy Parker Art Director: Richard Wilkes

#### **Redwing Creative**

Title: Redwing Creative Logo Client: Redwing Creative Creative Director: Lacey Coleman Illustrator: Lacey Coleman

#### Sibley/Peteet Design

Title: Forte Foundation Logo Client: Forte Foundation Creative Director: Rex Peteet Designer: Susan Birkenmayer

Sibley/Peteet Design Title: Raising Texas Logo Client: HHSC Creative Director: Rex Peteet

Sibley/Peteet Design Title: Weavings Logo Client: Weavings Wellness Group Creative Director: Rex Peteet Art Director: Gerald Tucker Designer: Oscar Morris

#### **Squires & Company**

Title: Young Executives Logo Client: Young Executives Association Creative Director: Brandon Murphy Designer: Jerome Marshall

#### Tribe Design

Title: Needle Finder Client: Equivalent Data Art Director: Francisco Rios Designer: Thuy Nguyen

#### Tritaur, LLC

Title: OperationMom.com Logo Client: OperationMom.com Creative Director: Marla Trevino Other: Carrie Pacini

## **Stationery Package**

#### Geer Design Inc.

Title: Grayco Partners Stationery Package Client: Grayco Partners Art Director: Mark Geer Printer/Production: Grover Printing

#### John Manlove Marketing & Communications

Title: Who is John Manlove? Stationary Package Client: John Manlove Marketing & Communications Creative Director: Eddy Henry Art Director: Christian Weigand Printer/Production: Samaria Print Services

#### The Matchbox Studio

Title: Dick Patrick Stationery Client: Dick Patrick Art Director: Jeff Breazeale/Liz Burnett Designer: Liz Burnett Printer/Production: Millet the Printer

#### **Redwing Creative**

Title: Redwing Creative Stationery System Client: Redwing Creative Creative Director: Lacey Coleman Illustrator: Lacey Coleman

#### **Rigsby Hull**

Title: Rigsby Hull Stationery Package Client: Rigsby Hull Creative Director: Thomas Hull Printer/Production: Cor-Boh Engraving

#### Savage Design Group

Title: Best Minds Best Medicine Identity Program Client: Baylor College of Medicine Creative Director: Paula Hansen Art Director: Doug Hebert Designer: Doug Hebert, Daren Guillory Printer/Production: Page Printing

#### **Squires & Company**

Title: Papou's Collateral Client: Papou's Restaurant Creative Director: Brandon Murphy Designer: Bret Sano Illustrator: Laurie Williamson

### Annual Reports

#### Geer Design Inc.

Title: Texas A&M Foundation 2006 Annual Report Client: Texas A&M Foundation Art Director: Mark Geer Copywriter: Dorian Martin, Kara Socol Photographer: Robb Kendrick Printer/Production: Grover Printing

#### Origin

Title: ExpressJet 2006 Annual Report Client: ExpressJet Creative Director: Jim Mousner Art Director: Jennifer Gabiola Copywriter: Kristy Nicholas Designer: Jennifer Gabiola Photographer: Gaylon Wampler Printer/Production: BOWNE

#### Origin

Title: Grey Wolf Inc. 2006 Annual Report Client: Grey Wolf Inc. Creative Director: Jim Mousner Art Director: Scott Crosier Copywriter: Lisa Sostak Designer: Isaac Ayala Photographer: Gaylon Wampler, Mark Green Printer/Production: BOWNE

#### Origin

Title: MetroCorp BancShares, Inc 2006 Annual Report Client: MetroCorp BancShares, Inc Creative Director: Jim Mousner Art Director: Jennifer Gabiola Designer: Saima Malik Photographer: Phoebe Rourke Illustrator: Saima Malik Other: Linda Hoffman (production) Printer/Production: BOWNE

#### Origin

Title: Trico Marine Services, Inc. 2006 Annual Report Client: Trico Marine Services, Inc. Creative Director: Jim Mousner Art Director: Saima Malik Copywriter: Jeff Lane Illustrator: Saima Malik Printer/Production: BOWNE

#### Savage Design Group

Title: Consolidated Graphics 2007 Annual Report Client: Consolidated Graphics Creative Director: Paula Hansen Art Director: Dahlia Salazar Copywriter: Scott Redepenning, Sandy Fruhman Designer: Ruth Ann Johnson Photographer: Stock Illustrator: Jack Slattery Printer/Production: The Hennegan Company

#### Savage Design Group

Title: Frontier Oil 2006 Annual Report Client: Frontier Oil Corporation Creative Director: Paula Hansen Art Director: Dahlia Salazar Designer: Daren Guillory Illustrator: Jack Slattery Printer/Production: EarthColor

#### Savage Design Group

Title: Nabors Industries 2006 Annual Report Client: Nabors Industries Creative Director: Paula Hansen Art Director: Dahlia Salazar Copywriter: Denny Smith, Bill Wright Designer: Dahlia Salazar Photographer: Mark Green, Bryan Kuntz Printer/Production: Earthcolor

#### **Squires & Company**

Title: Charting Our Continued Growth Client: Crosstex Energy Creative Director: Brandon Murphy Designer: Bret Sano Photographer: Bill Maselunas Printer/Production: Heath Price, Williamson Printing

#### **Squires & Company**

Title: It's Money in the Bank. Client: First State Bancorporation Creative Director: Brandon Murphy Copywriter: Max Wright Designer: Brandon Murphy Photographer: Chris Borgman

#### Squires & Company

Title: Moving Ahead Client: TXI Creative Director: Brandon Murphy Designer: Justin King Photographer: Doug Davis Printer/Production: Larry Trahan/ColorDynamics

#### Stanford Financial Group

Title: "The Power of One" 2007 Annual Report Client: Stanford International Bank Creative Director: Orlando Castro Art Director: Louise Magruder and Bill Knight Copywriter: Sharon Llyod Designer: Louise Magruder Photographer: Juliana Franco Other: Gina Johnson, Print Production Manager Printer/Production: Southwest Precision

## **Consumer Brochures and Booklets**

#### The 401(k) Company

Title: Revolutionary Thinking Corporate Branding Brochure Client: The 401(k) Company Designer: Stephanie Malone

#### Adcetera

Title: Driving Higher Standards Client: HP Creative Director: George Salinas Art Director: Arick Chikiamco Copywriter: Mason Hart Designer: Maryam Shekari Printer/Production: Douglas Willard

#### **Deuce Creative**

Title: Laura U Brochure Client: Laura U Creative Director: Kristin Moses Art Director: Kristin Moses Designer: Carissa Renfro Printer/Production: ImageSet

#### Douthit Design Group

Title: Melograno at Teravista Brochure and Inserts Client: Godfrey Residential Group Creative Director: Dwight Douthit Art Director: Dwight Douthit Copywriter: Dawn Dorsey Designer: Marlene Migl Satterwhite

#### Geer Design Inc.

Title: One A&M Capital Campaign Book Client: Texas A&M Foundation Art Director: Mark Geer Copywriter: Sondra White, Paige Tomas Designer: Mark Geer Photographer: Robb Kendrick Illustrator: Kevin Sprouls Printer/Production: Simon Printing

#### Harris Hernandez Advertising

Title: Salmon Enhancement Initiative Brochure Client: Bradwood Landing Creative Director: Carlos Hernandez Illustrator: Jack Unruh

#### The Matchbox Studio

Title: The Centre at Preston Ridge Offering Memorandum Client: HFF Art Director: Jeff Breazeale/Liz Burnett Designer: Liz Burnett Printer/Production: Buchananan Visual Communications/Graphic Converting

#### The Matchbox Studio

Title: Fort Worth Opera Festival Brochure Client: The Fort Worth Opera Art Director: Jeff Breazeale/Liz Burnett Designer: Lily Smith+Kirkley/garrett Owen Printer/Production: Buchananan Visual Communications/Graphic Converting

#### The Matchbox Studio

Title: Frisco Square Offering Summary Client: HFF Art Director: Jeff Breazeale/Liz Burnett Designer: Garrett Owen/Liz Burnett Printer/Production: Buchanana Visual Communications/Graphic Converting

#### Piland Design, Inc.

Title: Best Jets Brochure Client: Best Jets Creative Director: David Piland Copywriter: Linda Piland

#### Squires & Company

Title: Experience the Magic of 10 Colors Client: Color Dynamics Creative Director: Brandon Murphy Copywriter: Wayne Geyer Designer: Laura Root Photographer: Doug Davis Printer/Production: Larry Trahan/ColorDynamics

#### **Squires & Company**

Title: Why Paper Client: Domtar Creative Director: Brandon Murphy Copywriter: Wayne Geyer Designer: Jennifer Brehm, Brandon Murphy, Bret Sano, Laurie Williamson, Laura Root, Justin King, Jerome Marshall Printer/Production: Anderson Litho/California

#### **Tribe Design**

Title: With What Club? Client: With What Club? Art Director: Francisco Rios Designer: Marta Huntsman Photographer: Felix Sanchez Printer/Production: A & E Complex

#### Whole Wheat Creative

Title: Evolve Capital Brochure Client: Evolve Capital Creative Director: Lee Wheat Art Director: Tom Newton Copywriter: Jim Mohr

### **Internal Brochures and Booklets**

#### **Rigsby Hull**

Title: Our Collective Voice 1 Client: Walter P Moore Creative Director: Lana Rigsby Art Director: Thomas Hull Copywriter: JoAnn Stone Photographer: Terry Vine Printer/Production: Grover Printing

#### **Rigsby Hull**

Title: Our Collective Voice 2 Client: Walter P Moore Creative Director: Lana Rigsby Art Director: Thomas Hull Copywriter: JoAnn Stone Designer: Thomas Hull/Lana Rigsby Photographer: Terry Vine Printer/Production: Grover Printing

#### Savage Design Group

Title: Emerge Client: Delta Airlines Creative Director: Paula Hansen Art Director: Doug Hebert Copywriter: Jane Martin, Doug Hebert Photographer: Justin Calhoun, Various Printer/Production: CPY

## Catalog

#### Gazer Design Group, Inc.

Title: Benjamin Ball and Gaston Nougues, Rip Curl Canyon Client: Rice University Art Gallery Creative Director: Antonio Manega Printer/Production: Masterpiece Litho

#### Gazer Design Group, Inc.

Title: David Ellis, Conversation Client: Rice University Art Gallery Creative Director: Antonio Manega Printer/Production: Masterpiece Litho

#### idea 21

Title: NCECA Clay National Exhibition Catalog Client: NCECA Creative Director: Tom Berno Copywriter: Holly Mennessian - Editor Photographer: Various Printer/Production: Lithoprint

## **Business or Institutional Series**

#### Savage Design Group

Title: CGX Solutions Communications Program Client: CGX Solutions Creative Director: Paula Hansen Art Director: Dahlia Salazar Copywriter: Scott Redepenning Designer: Ruth Ann Johnson Illustrator: Craig Frazier Printer/Production: Western Lithograph

## Misc. Company Literature

#### **Deuce Creative**

Title: Glass Wall Restaurant Menu Client: Glass Wall Creative Director: Kristin Moses Art Director: Kristin Moses Designer: Tricia Cano Printer/Production: Mountain Commercial Graphics

#### Houston Museum of Natural Science

Title: Lucy's Legacy Media Invitation Creative Director: Kim Bloedorn Copywriter: Cameron Miller Designer: Kim Bloedorn Printer/Production: CPY

#### Houston Museum of Natural Science

Title: Cockrell Butterfly Center Media Invitation Creative Director: Kim Bloedorn Copywriter: Cameron Miller Designer: Kim Bloedorn Printer/Production: CPY

#### John Manlove Marketing & Communications

Title: The Woodlands Sculpture Card Package Client: The Woodlands Development Company Creative Director: Eddy Henry Copywriter: Susan Vreeland-Wendt Designer: Nubia Eisenlohr Photographer: Ted Washington Printer/Production: Drake Printing

#### The Matchbox Studio

Title: Carlson Capital Holiday Card Client: Carlson Capital Art Director: Jeff Breazeale/Liz Burnett Designer: Garrett Owen Printer/Production: Buchanan Visual Communications

#### The Matchbox Studio

Title: Fort Worth Opera Ball Invitation Client: The Fort Worth Opera Art Director: Jeff Breazeale/Liz Burnett Designer: Kerry Polcsik Printer/Production: Buchanan Visual Communications

#### The Matchbox Studio

Title: Fight Night 2007 Client: TREC Art Director: Jeff Breazeale/Liz Burnett Designer: Garrett Owen/Kerry Polcsik Printer/Production: Minuteman Press

### The Matchbox Studio

Title: Pure Vegas Invitation Client: Cardinal Capital Partners Art Director: Jeff Breazeale/Liz Burnett Designer: Garrett Owen Printer/Production: ColorMark/Graphic Converting

#### The Matchbox Studio

Title: Twenty8Twelve Invitation Client: Neiman Marcus Art Director: Jeff Breazeale/Liz Burnett Designer: Lily Smith+Kirkley Printer/Production: Millet the Printer

#### Murillo Design, Inc.

Title: San Antionio Samaritans Invitation Client: Good Samaritans Community Services Creative Director: Roland Murillo

#### Whole Wheat Creative

Title: Evolve Capital Tradeshow Materials Client: Evolve Capital Creative Director: Lee Wheat Art Director: Tom Newton Kenneth Cormier Copywriter: Jim Mohr

## Magazine Full Issue

#### Gazer Design Group, Inc.

Title: Spot Magazine Summer 2007 Client: Houston Center For Photography Creative Director: Antonio Manega Printer/Production: BeachPrint

#### Geer Design Inc.

Title: Spirit Magazine Client: Texas A&M Foundation Art Director: Mark Geer Copywriter: Dorian Martin, Kara Socol Photographer: Robb Kendrick, Dan Bryant Illustrator: Texas A&M College of Architecture Printer/Production: Grover Printing

#### Magazine Cover, Spread or Single-Story

#### **Rigsby Hull**

Title: Acting Up Client: Diamond Offshore Creative Director: Thomas Hull Copywriter: Denise Allen Zwicker Photographer: Terry Vine Printer/Production: Steve Woods Printing Co.

#### **Rigsby Hull**

Title: Generations Client: Diamond Offshore Creative Director: Thomas Hull Copywriter: Molly Glentzer Photographer: Terry Vine Printer/Production: Steve Woods Printing Co.

#### Weddings in Houston Magazine

Title: Modern Day Fairytale Client: Weddings in Houston Magazine Creative Director: Radhika J. Day Copywriter: Radhika J. Day Designer: Charlotte Micus Photographer: Larry Fagala Printer/Production: Publication Printers

#### Weddings in Houston Magazine

Title: Weddings in Houston Magazine Client: Weddings in Houston Magazine Creative Director: Radhika J. Day Copywriter: Radhika J. Day Designer: Charlotte Micus Photographer: Larry Fagala Printer/Production: Publication Printers

## Single Package

#### The Matchbox Studio

Title: Frog Parker Old Fashioned Bar-B-Que Sauce Packaging Client: Frog Parker Art Director: Jeff Breazeale/Liz Burnett Designer: Lily Smith+Kirkley

## Book, Cover or Jacket

#### Judson Design

Title: Texas Troubadours Book Client: University of Texas Press Creative Director: Mark Judson Art Director: Jeff Davis Copywriter: Various Designer: Eric Hines-Honest Bros. Photographer: Steve Harris Printer/Production: UT Press

#### Savage Design Group

Title: Willbros Group 100 Anniversary Book Client: Willbros Group Inc. Creative Director: Paula Hansen Art Director: Dahlia Salazar Copywriter: Doug Hicks, Robert A. Mahlstedt Photographer: Various, Willbros Archive Illustrator: Charles G. (Chuck) Davis Printer/Production: Grover Printing

## Campaign

#### Axiom

Title: EE London Red Carpet Campaign Client: ION Creative Director: David Lerch Art Director: Mike Wu Copywriter: Debbie Mohr

#### Harris Hernandez Advertising

Title: Bradwood Landing salmon enhancement initiative campaign Client: Bradwood Landing Creative Director: Carlos Hernandez Illustrator: Jack Unruh

## **Environmental Graphics**

#### Origin

Title: ExpressJet Fleet Graphics Client: ExpressJet Creative Director: Jim Mousner Art Director: Jennifer Gabiola Designer: Saima Malik

## Single Poster

#### Sibley/Peteet Design

Title: Texas Book Festival Poster Client: Texas Book Festival Creative Director: Rex Peteet Designer: Kris Worley Printer/Production: CSI

#### Tangelo Ideas

Title: MUSA Women In Ag Scholarships Poster Client: Mahindra USA Creative Director: David Hoyt Illustrator: Larry McEntire

## **Poster Series**

#### Houston Museum of Natural Science

Title: Cockrell Butterfly Center Poster Series Creative Director: Kim Bloedorn Copywriter: Cameron Miller

## Self-Promotion

#### Blue Clover

Title: Vegas Posters Client: Blue Clover Creative Director: Juan Barrera Designer: Robert McGuire Illustrator: Lisa Merry

#### The 401(k) Company

Title: Revolutionary Thinking Corporate Branding Brochure Client: The 401(k) Company Designer: Stephanie Malone

#### John Manlove Marketing & Communications

Title: Who is John Manlove? Wrapping paper Client: John Manlove Marketing & Communications Creative Director: Eddy Henry Designer: Christian Weigand Photographer: Nubia Eisenlohr Printer/Production: Samaria Print Services

#### Morrison Design & Advertising

Title: Drop in the Bucket Client: Self Copywriter: Pen Morrison Designer: Pen Morrison Printer/Production: Monarch Printing

#### Origin

Title: Vendor Appreciation Event Client: Origin Creative Director: Jim Mousner Art Director: Jennifer Gabiola Copywriter: Jennifer Gabiola, Jeff Lane Printer/Production: GulfStream

#### Pat Sloan Design

Title: Valentine Self-Promotion Client: Pat Sloan Creative Director: Pat Sloan

#### Savage Design Group

Title: HR Branding: A Field Guide Client: Savage Design Group Creative Director: Paula Hansen Art Director: Doug Hebert Copywriter: Scott Redepenning Photographer: Justin Calhoun Illustrator: Juliette Borda, Mike Dean Printer/Production: Gulfstream

#### **Squires & Company**

Title: Squires Holiday Calendar Client: Squires & Company Creative Director: Brandon Murphy Designer: Brandon Murphy, Jerome Marshall Printer/Production: Scott Watson/The Graphics Group

#### Squires & Company

Title: This is an Interactive Annual Report Client: Squires & Company Creative Director: Brandon Murphy Copywriter: Squires & Company Photographer: Maxine Helfman Printer/Production: Larry Trahan/ColorDynamics

#### Stimulacra

Client: Stimulacra Creative Director: John Luu Copywriter: John Luu Printer/Production: Bart Nay Printing

#### Tribe Design

Title: October Art Director: Francisco Rios Copywriter: Thuy Nguyen & Marta Huntsman Designer: Thuy Nguyen, Marta Huntsman & Sean Suggs Photographer: Meiko Mahi Printer/Production: Signature

## Invitations, Announcements

#### Adcetera

Title: 2008 Elite Sales Conference Client: AIG Creative Director: George Salinas Art Director: Rowan Gearon Copywriter: Julianna Arnim Illustrator: Rowan Gearon Printer/Production: Raoul Lowe, Steven Wolfson

#### Blue Clover

Title: Juan y Tatiana Instructivo Nupcial Client: Juan and Tatiana Barrera Creative Director: Juan Barrera Illustrator: Lisa Merry

#### **Deuce Creative**

Title: Wedding Invitation Client: Sonya and Brian Shernak Creative Director: Kristin Moses Designer: Tricia Cano and Kristin Moses Illustrator: Tricia Cano

#### Interface Consulting International, Inc.

Client: Interface Consulting International, Inc. Creative Director: Steve Parker Copywriter: Steve Parker Printer/Production: Service Inc.

#### Judson Design

Title: Malauka Founder's Invitation Client: Malauka Creative Director: Mark Judson Copywriter: Ann Kifer Designer: Alyssum Klopp & Greg Valdez Illustrator: Andy Dearwater Printer/Production: CENVEO

#### **Kimball Hill Homes**

Title: Fieldstone Community Grand Opening Designer: Stacey Matejka

#### Origin

Title: Double Vision Client: Origin Creative Director: Jim Mousner Art Director: Thomas Guerrero Copywriter: Jeff Lane Designer: Thomas Guerrero, Heather Cobb Printer/Production: EarthColor

#### **Richards Carlberg**

Title: Chef Dinner "Magic" Invitation/Envelope Client: End Hunger Creative Director: Chuck Carlberg Art Director: Karen Holland Photographer: Pam Francis

#### Sibley/Peteet Design

Title: Texas Book Festival Invitation Client: Texas Book Festival Creative Director: Rex Peteet Designer: Kris Worley Printer/Production: CSI

#### **Squires & Company**

Title: Birth Announcement Client: Brandon+Kris Murphy Creative Director: Brandon Murphy Copywriter: Brandon+Kris Murphy Photographer: Maxine Helfman, Marge Ely, Brandon Murphy Printer/Production: Padgett Printing/Raymer Bookbinding

#### **Squires & Company**

Title: Munson + Bush Wedding Announcement/ Invitation Client: Kristin Munson Creative Director: Brandon Murphy Designer: Laura Root Printer/Production: Casey McGarr/InkyLips & LithExcel

## **Direct Mail**

#### Axiom

Title: Axiom Holiday Card Client: Axiom Creative Director: David Lerch Printer/Production: Imageset

#### Axiom

Title: Axiom Thanksgiving Mug Client: Axiom Creative Director: David Lerch Printer/Production: Imageset

### Miscellaneous

#### Axiom

Title: Dog Days of Summer T-shirt Client: Axiom Creative Director: David Lerch Illustrator: David Lerch

#### Hays Design Studio

Title: Randall Reid: Layers of Perception Client: Square Ship Press Creative Director: Michelle Hays Art Director: Michelle Hays, Jeff Davis, William Meek Copywriter: Suzanne Deats & Clint Willour Designer: Michelle Hays Photographer: Brianne Corn & Thomas Jack Hilton Printer/Production: CSI

#### Phil Chrzanowski Design

Title: Heart Walk 2006 T-Shirt Client: Houston Northwest Medical Center Art Director: Phil Chrzanowski Designer: Phil Chrzanowski, Claudia Herring Illustrator: Claudia Herring Printer/Production: Lee Wayne Corporation

#### **Rigsby Hull**

Title: Information Graphics: "Our Fleet" & "Rigs & Locations" Client: Diamond Offshore Creative Director: Thomas Hull Designer: Daniel Pagan Illustrator: Daniel Pagan Printer/Production: Steve Woods Printing Co.

## **Pro Bono Logos and Trademarks**

#### Ernest Ideas Design & Media Group

Title: YMCA Annual Pumpkin Trail Run 2006 Client: Chapel Hil, NC YMCA Creative Director: Paul Ernest Designer: Paul Ernest / Erin Collis

## **Pro Bono Annual Reports**

#### Origin

Title: San José Clinic 2006 Annual Report Client: San José Clinic Creative Director: Jim Mousner Art Director: Denise Madera Copywriter: Aimee Borders Photographer: Justin Calhoun Printer/Production: Specialty Bindery & Printing

## **Pro Bono Brochures and Books**

#### Herring Design

Title: Planned Giving Brochure Client: DePelchin Children's Center Designer: Amy Reed Printer/Production: ImageSet

#### Savage Design Group

Title: After Harm, Hope: Building a Forever Family Client: DePelchin Children's Center Creative Director: Paula Hansen Art Director: Doug Hebert Copywriter: Molly Glentzer Photographer: Terry Vine Illustrator: Leigh Wells, Jack Slattery Printer/Production: Blanchette Press

## **Pro Bono Poster**

#### Axiom

Title: AMA Houston Crystal Awards Client: AMA Houston Creative Director: David Lerch Art Director: Philip Ransdell Copywriter: Cameon Miller Designer: Carleton Smith Photographer: Ralph Smith

#### Axiom

Title: Creative Master Client: Houston Ad Federation Creative Director: David Lerch Copywriter: Scott Redepenning

#### **Squires & Company**

Title: Texas Unbound Festival Client: Word Space Creative Director: Brandon Murphy Designer: Bret Sano

## Pro Bono Invitations, Announcements

#### Origin

Title: The Hatch Show Invitation Client: University of Houston's Graphics Alumni Partnership Creative Director: Jim Mousner Art Director: Thomas Guerrero Copywriter: Jeff Lane Designer: Thomas Guerrero Printer/Production: Morphius Records

#### Origin

Title: ULI Development of Distinction Awards Call for Entries Client: The Urban Land Institute of Houston Creative Director: Jim Mousner Art Director: Denise Madera Copywriter: Aimee Borders Designer: Brandon Limanni Printer/Production: Southwest Precision Printing

## Pro Bono Miscellaneous

#### Axiom

Title: Creative Master Client: Houston Ad Federation Creative Director: David Lerch Art Director: Mike Markey Copywriter: Scott Redepenning Designer: David Lerch Programmer: John Duplechin Printer/Production: Simon

#### Origin

Title: Blueprint Ball 2007 Client: University of Houston Architecture Alumni Association Creative Director: Jim Mousner Art Director: Scott Crosier Copywriter: Dylan Powell Designer: Michelle Fritzenschaft , Dorothea Yantosca Other: Dorothea Yantosca Printer/Production: Signature Media

#### WD-40+

Title: Exhibition Catalog Creative Director: Carla Tedeschi Designer: Carla Tedeschi Printer/Production: Craftsman Printers

## **Motion Graphics**

#### Saba Studios, Inc.

Title: Saba Studios Logo Branding Animation Client: Saba Studios, Inc. Creative Director: Michael Saba Composer: Mark Patch Other: Michael Saba

## **Student Graphic Design**

#### Zach Bard

Title: Bamboozle Festival Poster Instructor: David Beck School: Texas A&M Commerce

Zach Bard Title: Dracula Book Cover Instructor: David Beck School: Texas A&M Commerce

Sarah Beattie Title: Cedell Davis CD Package Instructor: Mark Todd School: Texas State University - San Marcos

#### Sarah Beattie

Title: Turmoil Instructor: Bill Meek School: Texas State University - San Marcos

#### Ryan Berry

Title: Madame Butterfly Instructor: Bill Meek School: Texas State University - San Marcos

Ryan Berry Title: South by Southwest Golf Tournament Instructor: Bill Meek School: Texas State University - San Marcos

Ryan Berry Title: Sunni vs. Shia Instructor: Bill Meek School: Texas State University - San Marcos

#### **Clint Breslin**

Title: Calexico Gig Poster Instructor: Tom Berno School: Texas State University - San Marcos

Rinki Chatterjee Title: Lost Identity - Campaign Against Darfur Genocide Instructor: Michelle Damato School: Art Institute of Houston

#### Justin Childress

Title: Cat's Cradle Instructor: Lewis Glaser School: Texas Christian University

Martha Cornejo Title: Popeye's Resume Instructor: Lewis Glaser School: Texas Christian University

#### **Catherine Dickens**

Title: Jesus' Son Book Cover Instructor: Mark Todd School: Texas State University - San Marcos

**Cathy Duty** Title: The Dismount Instructor: David Shields School: Texas State University - San Marcos

**Chelsey Dyer** Title: Buckaroos in Paradise Catalog Instructor: David Shields School: Texas State University - San Marcos

Lauren English

Title: Bike Doctor Logo Instructor: Jeff Davis School: Texas State University - San Marcos

#### Lauren English

Title: Flute Logo Instructor: Jeff Davis School: Texas State University - San Marcos

#### Lauren English

Title: WildType Instructor: David Shields School: Texas State University - San Marcos

#### Caleb Everitt

Title: Exit Review Poster Instructor: Michelle Hays School: Texas State University - San Marcos

#### **Caleb Everitt**

Title: RadioLab Packaging Instructor: Michelle Hays School: Texas State University - San Marcos

#### Aline Forastieri

Title: Ben Decker Paper System Instructor: Holly Shields School: Texas State University - San Marcos

Aline Forastieri

Title: Fertility Center Logo Instructor: Holly Shields School: Texas State University - San Marcos

Shaun Fox Title: Kill Your TV Instructor: Carolyn Kilday School: Texas State University - San Marcos Jennifer Garcia Title: Angels Book Jacket Instructor: Mark Todd School: Texas State University - San Marcos

Jennifer Garcia Title: Richmond Fontaine CD Instructor: Mark Todd School: Texas State University - San Marcos

Ethan Hill

Title: Lawngistics logo Instructor: Bill Meek School: Texas State University - San Marcos

Ethan Hill

Title: WigWam Logo Instructor: Bil Meek School: Texas State University - San Marcos

Katie Horrigan

Title: Texas Music History Poster Instructor: Bill Meek School: Texas State University - San Marcos

Pamela Horst Title: An Invisible Sign of My Own Book Cover Instructor: Mark Todd School: Texas State University - San Marcos

Pamela Horst Title: Hold Steady Gig Poster Instructor: Tom Berno School: Texas State University - San Marcos

DeAndre Hutton Title: Ecology Center Logo Series Instructor: Jeff Davis School: Texas State University - San Marcos

Lauri Johnston Title: Patrick and Lauri Wedding Invitation School: Texas State University - San Marcos

**Tyler Kitchens** Title: Buccia Wines Logo Instructor: Lewis Glaser School: Texas Christian University

**Tyler Kitchens** Title: Feature Cover Instructor: Lewis Glaser School: Texas Christian University

**Tyler Kitchens** Title: Feature Editorial Spread Instructor: Lewis Glaser School: Texas Christian University Alexandra Krietzsch Title: A Clockwork Orange book cover Instructor: Saul Torres School: Texas A&M Commerce

Alexandra Krietzsch Title: Su Vino Logo Instructor: David Beck School: Texas A&M Commerce

Alexandra Krietzsch Title: Su Vino Packaging Instructor: David Beck School: Texas A&M Commerce

Marisa Leeder Title: Blue Mermaid Chowderhouse Stationary Instructor: Jeff Davis School: Texas State University - San Marcos

Marisa Leeder Title: The Greenman Festival Instructor: Jeff Davis School: Texas State University - San Marcos

Ky Lewis Title: Sereno Logo Family Instructor: Lewis Glaser School: Texas Christian University

Vargha Manshadi Title: Dubai Desert Rock Fest Instructor: Brian Dunaway/Kiran Koshy School: Texas A&M Commerce

Linsey Metcalf Title: Richmond Fontaine CD Instructor: Mark Todd School: Texas State University - San Marcos

Linsey Metcalf Title: Southern Mosaic Instructor: David Shields School: Texas State University - San Marcos

**Stephanie Meyer** Title: Catch Logo Instructor: Jeff Davis School: Texas State University - San Marcos

Stephanie Meyer Title: Chicago Architecture Instructor: David Shields School: Texas State University - San Marcos

Stephanie Meyer Title: City Lights Bookstore Logo Instructor: Jeff Davis School: Texas State University - San Marcos Ching On Emily Ng Title: Myoga Logo Instructor: Saul Torres School: Texas A&M Commerce

Rayford Payne Title: Brave New World Book Cover Instructor: Lewis Glaser School: Texas Christian University

Rayford Payne Title: Weapons of Bass Destruction Instructor: Lewis Glaser School: Texas Christian University

Alicia Pol Title: Grass Root Instructor: Brian Dunaway/Kiran Koshy School: Texas A&M Commerce

#### Amy Rainbolt

Title: Red Cross Instructor: Claudia Roeschmann School: Texas State University - San Marcos

**Claude Ramey** Title: Educational Calendar Instructor: Ivanete Blanco

School: Texas State University - San Marcos Claude Ramey

Title: Jesus' Son Book Cover Instructor: Mark Todd School: Texas State University - San Marcos

Alexandra Rearick Title: Great Dane's Vicious Circle Instructor: Lewis Glaser School: Texas Christian University

#### **Chris Reckner**

Title: Freestyle Beer Package Instructor: Jeff Davis School: Texas State University - San Marcos

**Chris Reckner** 

Title: LiquiGas Logo Instructor: Jeff Davis School: Texas State University - San Marcos

#### **Ramsey Ruelas**

Title: Pollo Fiesta Instructor: David Beck School: Texas A&M Commerce

**Michelle Sanchez** 

Title: Bret Anthony Johnston Poster Instructor: Mark Todd School: Texas State University - San Marcos Michelle Sanchez Title: Doo or Dye Logo Series Instructor: Rolando Murillo School: Texas State University - San Marcos

Stacey Sandahl Title: Character Magazine Layout Instructor: Mark Todd School: Texas State University - San Marcos

Linda Snorina Title: Austin Celtic Festival poster Instructor: David Beck School: Texas A&M Commerce

Christina Watkins Title: Aurora Letterhead Instructor: Lewis Glaser School: Texas Christian University

Christina Watkins Title: Cedar Hill Activity Guide Instructor: Lewis Glaser

School: Texas Christian University Stephanie Woody

Title: Kaleidoscope Childrens Museum Instructor: Lewis Glaser School: Texas Christian University

## **Interactive Design**

## **Corporate/Institutional Web Sites**

#### Axiom

Title: Chrysalis Web Site Client: Chrysalis Creative Director: David Lerch Copywriter: Scott Redepenning Programmer: John Duplechin

#### **Deuce Creative**

Title: Cabinets Quick Web Site Client: Cabinets Quick Creative Director: Kristin Moses Copywriter: Jennifer Smith and Aimee Smith Designer: Carissa Renfro Programmer: Jeff Wittman and Tim DeSilva

#### **Deuce Creative**

Title: Champion Technologies Web Site Client: Champion Technologies Creative Director: Kristin Moses Copywriter: Jennifer Smith and Aimee Smith Programmer: Jeff Wittman

#### **Deuce Creative**

Title: Laura U Web Site Client: Laura U Creative Director: Kristin Moses Copywriter: Jennifer Smith and Aimee Smith Designer: Carissa Renfro Programmer: Jeff Wittman

#### **Deuce Creative**

Title: Tricon Homes Web Site Client: Tricon Homes Creative Director: Kristin Moses Copywriter: Jennifer Smith Programmer: Yogi Liman

#### Herring Design

Title: St. Joseph Medical Center Web Site Client: St. Joseph Medical Center Designer: Kevin McMinn

#### Parker:Hayden Advertising + Design

Title: Montierra Minerals Web Site Client: Montierra Minerals Creative Director: Guy Parker Copywriter: Mark Hayden Programmer: Sean Cafferky

#### Rigsby Hull

Title: walterpmoore.com Client: Walter P Moore Creative Director: Thomas Hull Programmer: Thomas Hull

#### Saba Studios, Inc.

Title: Lucy Exhibition Web Site Client: Houston Museum of Natural Science Creative Director: Michael Saba Project Manager: Shaun Followell Programmer: Khahn Nguyen Production Artist: Mark Patch

#### Sibley/Peteet Design

Title: Schmitt Photography Web Site Client: Schmitt Photography Art Director: David Guillory Photographer: Tyler Schmitt Programmer: David Guillory

#### Spur Digital

Title: Hotel Granduca Web Site Client: Hotel Granduca Creative Director: Peter Parker Art Director: Holly Sanders Designer: Alex Barber Programmer: Alex Barber

#### **Tangelo Ideas**

Title: joescrabshack.com Web Site Client: Joes Crab Shack Creative Director: David Hoyt Copywriter: Scott Gensch Designer: David Hoyt, Matt Cielak, Antonio Aluceman Programmer: Brian Ness, David Loop

#### Tangelo Ideas

Title: Coneyman.com Web Site Client: James Coney Creative Director: David Hoyt Designer: Chan Do, Matt Cielak

#### **Entertainment/Retail Web Sites**

#### Blue Clover

Title: The Vistana Web Site Client: The Vistana, Ltd. Creative Director: Juan Barrera Copywriter: Jose Marrero Illustrator: Higinio Lamer (3-D Modeling) Programmer: Carsten Griffin, Juan Barrera, Andy Parker, Joey DeLeon

#### John Manlove Marketing & Communications

Title: The Woodlands Web Site Client: The Woodlands Development Company Creative Director: Eddy Henry Copywriter: Susan Vreeland-Wendt Designer: Christian Weigand Photographer: Ted Washington Programmer: Christian Weigand

#### Spur Digital

Title: Stage Stores – Your Back To School Look Client: Stage Stores Creative Director: Peter Parker Art Director: Jennifer Masserano/Alex Barber Copywriter: Heather McDaniel Designer: Jennifer Masserano/Alex Barber Programmer: Alex Barber Other: Flash Animation: Jennifer Masserano

#### **Squires & Company**

Title: Loft 610 Web Site Client: Loft 610 Creative Director: Bret Sano Copywriter: Wayne Geyer Designer: Michael Beukema Programmer: John Richardson, Brian Small

## Self Promotional Web Sites

#### Blue Clover

Title: Blue Clover Web Site Client: Blue Clover Creative Director: Juan Barrera Copywriter: Jose Marrero Photographer: Woody Welch (photographer), Willow Production (video) Illustrator: Lisa Merry Programmer: Carsten Griffin, Juan Barrera, Andy Parker, Joey DeLeon

#### John Manlove Marketing & Communications

Title: Who is John Manlove? Web Site Client: John Manlove Marketing & Communications Creative Director: Eddy Henry Copywriter: Chris Piper Designer: Christian Weigand Photographer: Nubia Eisenlohr Programmer: Christian Weigand

#### The Matchbox Studio

Title: Dick Patrick Web Site Client: Dick Patrick Art Director: Jeff Breazeale/Liz Burnett Designer: Liz Burnett Programmer: Josh Bishop/Sean Walker

#### MergingDesign

Title: MergingDesign Web Site Client: MergingDesign Creative Director: Mark Adams Art Director: Sonja Kramer Copywriter: Mark Adams Programmer: Drew Ehrgott

#### Savage Design Group

Title: HR Branding: A Field Guide Web Site Client: Savage Design Group Creative Director: Paula Hansen Art Director: Doug Hebert Copywriter: Scott Redepenning Designer: Daren Guillory Photographer: Justin Calhoun Illustrator: Juliette Borda, Mike Dean Programmer: Chris MacGregor

#### Whiteboard Labs

Title: mariobatali.com Client: Mario Batali Designer: P J Sedjwick Programmer: Heather Bause

## Microsite

#### John Manlove Marketing & Communications

Title: Creekside Park Web Site Client: The Woodlands Development Company Creative Director: Eddy Henry Copywriter: Susan Vreeland-Wendt Designer: Christian Weigand Photographer: Ted Washington Programmer: Christian Weigand

#### Saba Studios, Inc.

Title: Lizards and Snakes: Alive! Client: Houston Museum of Natural Science Creative Director: Michael Saba Copywriter: Michael Saba Photographer: Mark Patch Programmer: Michael Saba

#### Spur Digital

Title: Imperial Rome - Microsite Client: The Houston Museum of Natural Science Creative Director: Peter Parker Art Director: Homer Jon Young/Alex Barber Copywriter: Cameron Miller/Peter Parker Programmer: Homer Jon Young/Alex Barber

## Social Media Web Sites

Spur Digital Title: Stage Stores – Your Back To School Look Client: Stage Stores Creative Director: Peter Parker Art Director: Jennifer Masserano/Alex Barber Copywriter: Heather McDaniel Programmer: Alex Barber Flash Animation: Jennifer Masserano

#### Corporate/Institutional Interactive Presentations

#### Adcetera

Title: HP Holiday Selection Guides Client: HP Creative Director: George Salinas Art Director: Rowan Gearon, Steve Lewis Copywriter: Mason Hart Designer: Rowan Gearon Animation: Steve Lewis

#### Entertainment/Retail Interactive Presentations

#### Adcetera

Title: PC Card Mouse Client: HP Creative Director: George Salinas Art Director: Ted Horrocks Copywriter: Mason Hart Designer: Ted Horrocks, Mike Castillo Animation: Ted Horrocks, Mike Castillo Composer: Scott Schafer

## **Miscellaneous Interactive**

#### Axiom

Title: Cameron Video Wall Client: Cameron Creative Director: David Lerch Art Director: Mike Markey Designer: Mike Wu Programmer: John Duplechin/Eduardo Castro

#### Axiom

Title: Vectorseis Ocean Multimedia Client: ION Creative Director: David Lerch Art Director: Mike Markey Designer: Mike Wu Illustrator: Mike Llewellyn

Illustrator: Ryan Woodward

#### Penny-Farthing Press Title: The Loch – Threats from Above Client: Penny-Farthing Press Creative Director: Trainor Houghton Art Director: Ryan Woodward & Stephen Sobisky

## Interactive Campaign

#### MergingDesign

Title: RMAN Competitive Replace Client: BMC Software Creative Director: Mark Adams Art Director: Sonja Kramer Copywriter: Mark Adams Designer: Sonja Kramer Programmer: Drew Ehrgott Account Manager: Ericka Dale Printer/Production: Page International Printing

## Email

#### **Richards Carlberg**

Title: Pooch E-mail Client: Houston Chronicle Creative Director: Gayl Carlberg Art Director: Karen Holland Photographer: Rudolfo Hernandez

## Viral

#### Houston Museum of Natural Science

Title: Project Frogway Creative Director: Kim Bloedorn Copywriter: Cameron Miller Illustrator: Brian White Programmer: Peter Parker, Homer Jon Young (Spur Digital)

#### **Richards Carlberg**

Title: YouTube Video Client: Classy Chassis Creative Director: Chuck Carlberg Art Director: Charlie Le Printer/Production: Locke Bryan Producer: Mike Hulsey

## Viral Campaign

#### Adcetera

Title: HP Media Smart TV Viral Client: HP Creative Director: George Salinas Art Director: Rowan Gearon Copywriter: Brent Williams Designer: Rowan Gearon Animation: Steve Lewis

# **Student Interactive Design**

#### Jessica Autry

Title: Dr. Seuss PSA Instructor: J Shuh School: Texas A&M Commerce

## Katie Haugh

Title: Interactive Portfolio Instructor: Lewis Glaser School: Texas Christian University

#### **Drew Sheppard**

Title: Old Shack Instructor: Vince Sidwell School: Texas A&M Commerce

# Illustration

## Advertising Illustration: Single

#### JWT

Title: 2007 Sun N Fun Poster Client: Shell Aviation Creative Director: Josh Bishop/Greg Kewekordes Art Director: Bob Braun

## Advertising Illustration: Series

#### **Richards Carlberg**

Title: Rice Select – International Cooking Client: Rice Select Creative Director: Chuck Carlberg Art Director: Karen Holland Copywriter: Josh Powers Illustrator: Diane Bigda

## **Editorial Illustration: Series**

#### **Robin K Illustration**

Title: Opera Posters Client: Opera in the Heights Art Director: Jeffrey McKay Designer: Thomas Illustrator: Robin Kachantones

## **Corporate Illustration: Single**

#### Tangelo Ideas

Title: WIA Illustration Client: Mahindra USA Creative Director: David Hoyt Illustrator: Larry McEntire

## Self–Promotional Illustration: Single

#### Adcetera

Title: Halloween Client: Adcetera Creative Director: George Salinas Art Director: Kristy Sexton Copywriter: Merin Porter, Rachel Parker Designer: Maryam Shekari Animation: Steve Lewis, Steven Katz, Ted Horrocks, Mike Castillo Composer: Scott Schafer

## **Carleton Smith Illustration**

Title: Lady in Water Client: Carleton Smith Illustrator: Carleton Smith

#### Penny-Farthing Press

Title: Anne Steelyard - The Garden of Emptiness Client: Penny-Farthing Press Creative Director: Trainor Houghton Art Director: Charles Hancock Copywriter: Barbara Hambly Designer: Andre McBride Illustrator: Alex Kosakowski Colorist: Mike Garcia Printer/Production: MJ Printing & Graphics

#### Penny-Farthing Press

Title: Krakey – The Giant Squid Client: Penny-Farthing Press Creative Director: Trainor Houghton Art Director: Ryan Woodward Designer, Artist: Ryan Woodward



## **Student Illustration**

#### Sarah Beattie

Title: Converse Shoes Instructor: Robin Kachantones School: Texas State University - San Marcos

#### Lauri Johnston

Title: Heaven, Harmony and Man Instructor: Marc Burckhardt School: Texas State University - San Marcos

#### **Chris Jones**

Title: Cowgirl Instructor: Melissa Grimes School: Texas State University - San Marcos

#### Luke Olson

Title: Auto Pilot Instructor: Vince Sidwell School: Texas A&M Commerce

#### Luke Olson

Title: Venus Flytrap Instructor: Vince Sidwell School: Texas A&M Commerce

#### Danielle Reid

Title: Young Girls/Sex Trafficking Instructor: Robin Kachantones School: Texas State University - San Marcos

#### Michelle Sanchez

Title: Stop the Seal Hunt Instructor: Robin Kachantones School: Texas State University - San Marcos

#### Stacey Sandahl

Title: Better to Die on Your Fee... Instructor: Marc Burckhardt School: Texas State University - San Marcos

#### Kyle Zamzow

Title: In Building Instructor: Lewis Glaser School: Texas Christian University

# Photography

## Advertising Photography

#### Frank White

Title: Illustrating Lucy Client: Museum of Natural Science Creative Director: Kim Bloedorn Photographer: Frank White

## **Editorial Photography**

Frank White Title: Tile Artisan Photographer: Frank White

#### Frank White

Title: U of H Building Client: Rice Design Alliance Photographer: Frank White

#### John Manlove Marketing & Communications

Title: Firefighter Image Client: Regional VuePoint Magazine Creative Director: Eddy Henry Designer: Nubia Eisenlohr Photographer: Nubia Eisenlohr

#### John Manlove Marketing & Communications

Title: Formers Image Client: Regional VuePoint Magazine Creative Director: Eddy Henry Designer: Nubia Eisenlohr Photographer: Nubia Eisenlohr

#### John Manlove Marketing & Communications

Title: Armand Bayou Image Client: Regional VuePoint Magazine Creative Director: Eddy Henry Designer: Nubia Eisenlohr Photographer: Nubia Eisenlohr

#### John Manlove Marketing & Communications

Title: Veteran's Medals Image Client: Regional VuePoint Magazine Creative Director: Eddy Henry Designer: Nubia Eisenlohr Photographer: Nubia Eisenlohr

## **Corporate/Institutional Photography**

#### Frank White

Title: Paint Booth Client: Powell Electric Creative Director: Jeffrey McKay Designer: Amol Sardesai Photographer: Frank White

## Self-Promotional Photography

Frank White Title: Say Cheese Client: Frank White Creative Director: Frank White Photographer: Frank White



# **Student Photography**

#### Emily Dykstra

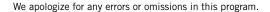
Title: Found Piano Instructor: Bill Meek School: Texas State University - San Marcos

Shaun Fox Title: Horse Rancher School: Texas State University - San Marcos

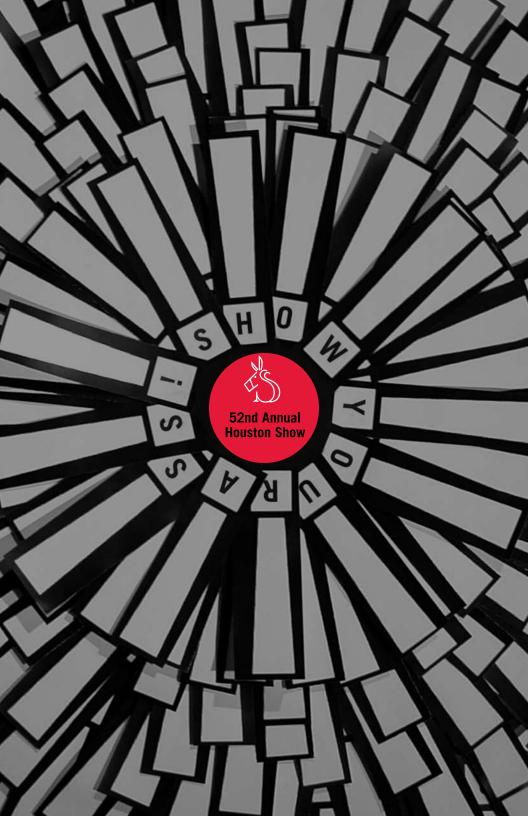
Elisa Guerrero Title: La Cruz Instructor: Lewis Glaser School: Texas Christian University

Elisa Guerrero

Title: The Window Instructor: Lewis Glaser School: Texas Christian University







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