

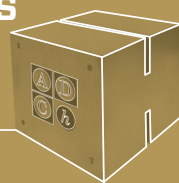


**ART DIRECTORS CLUB
OF HOUSTON PRESENTS**

natural selection

55TH ANNUAL HOUSTON SHOW WINNERS

november 12, 2010



adch.org

PAGE



/INTERNATIONAL COMMUNICATIONS

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variable data customization • print on demand • door
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quantities • drilling • variable
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55TH ANNUAL HOUSTON SHOW ART DIRECTORS CLUB OF HOUSTON

FRIDAY, NOVEMBER 12TH, 2010

DOUBLETREE HOTEL, DOWNTOWN HOUSTON

**CONGRATULATIONS TO THE WINNERS OF THIS YEAR'S JURIED SHOW.
WE THANK YOU FOR YOUR CONTINUED SUPPORT OF THE CLUB.**

For you. You privileged few. It's not enough to merely create a pretty picture. You have this need to communicate. To tell a story. To shape the very thoughts of all who see your work. You want to change the world.

In this world, you can't just be a one hit wonder. To make a lasting impact, to survive, to thrive...you have to produce... and keep producing. You have to evolve... and keep evolving.

"In the struggle for survival, the fittest win out at the expense of their rivals because they succeed in adapting themselves best to their environment."

- Charles Darwin

Natural selection requires variation, differentiation... and some natural talent doesn't hurt either.

For this 55th Annual Art Directors Club of Houston Show, our judges reviewed all of the submissions reflecting the best of the best that each of you had to offer. The work was outstanding, reflecting a tremendous amount of thought, talent and skilful execution.

But this is competition. And only a few rose to the top.

This year's Awards Show honors those whose work has adapted to survive yet another year. Many thanks to the judges who agonized over each and every piece.

And thank you to all of our participants, sponsors, and volunteers.
You make this possible.

2010 BOARD OF DIRECTORS

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JUDGES

GREG BENNETT

DESIGN DIRECTOR

WWW.WORKTODATE.COM

For the past decade, Greg Bennett has been catching the eyes of consumers and audiences with his imaginative and striking visual executions. Greg creates distinct, thought provoking visual solutions for corporate, cultural and entrepreneurial clients worldwide. His work cultivates loyal relationships and helps audiences make well-informed decisions. He believes good design positively enriches and clearly defines products, services and brands in memorable ways. Greg's ability to look beyond the obvious and adapt with relevant methods and technologies ensures that every project he creates is a stand-out in an ever-changing world.

Greg's work has been recognized for creative excellence by the Art Directors Club, Communication Arts, Graphis, AIGA, Print, HOW Design, UCDA, Gestalten Publishers, Rockport Publishers, HarperCollins Publishers, Quayside Publishing, Adweek, The American Advertising Federation and many more. Greg was deemed fresh by Communication Arts on June 7th, 2010. His work has been exhibited in Milan, Moscow and various cities throughout the United States.

CHRIS CRISMAN

PHOTOGRAPHER

WWW.CHRISCRISMAN.COM

Chris Crisman is a commercial photographer specializing in environmental portraiture. He was born and raised in Titusville, Pennsylvania, the town that gave birth to the oil industry, and Small Town America and its inhabitants continue to be a point of inspiration. His work has been recognized by Communication Arts, American Photography, and PDN, among others.

HANNAH STOUFFER

ILLUSTRATOR

WWW.HANNAHSTOUFFER.COM | WWW.GRANDARRAY.COM

The contrary notions of darkness and light and the ever-present existence of the two drives Los Angeles based illustrator, Hannah Stouffer, to explore the greatest struggle that we endure, our own imminent contrasts. Facing the inevitable oppositions between love, lust and gore, decadence, wrath and fate, Stouffer's work is an opulent, elegant and beautifully intricate mixture of decoration, nostalgic animalia and emotion. Her densely packed compositions consciously recall classical and current attractions, creating cohesively opposing arrays of imagery and embellishment. She focuses on the contrasts that exist and occur within each destined plan, and merges them together with a high regard for balance and rich, repetitive adornment.

JOEL SZYMANSKI

ART DIRECTOR

WWW.ARCHIVEOFCONTENT.COM

Joel Szymanski is originally from Long Island, NY and resides in Brooklyn. He currently works as an Art Director and Designer for LBi.

Past experience includes Huge Inc., Big Spaceship, Juxt Interactive, as well as Time Warner AOL Entertainment where he has worked with a variety of clients large and small.

Projects he has participated in have been recognized and published by: The One Show, The FWA Awards, Flash Forward, FITC, Cannes Cyber Lion Awards, How Magazine, Step Magazine and Taschen Publishing.

JAIME ZOLLARS

ILLUSTRATOR

JAIMEZOLLARS.COM/WORDPRESS/

Jaime Zollars paints pictures of imaginary people and places far away. She has created illustrations for children's books, magazines, newspapers, and ad campaigns. Her clients include United Airlines, The American Red Cross, Scholastic, Clarion Books, Marshall Cavendish, Tricycle Press, and the L.A. Weekly. She also creates paintings for galleries, including Copro Nason, Gallery Nucleus, and Black Maria.

Jaime's art has been recognized by a bunch of great publications and societies, including Taschen's Illustration Now, American Illustration, Communication Arts, 3x3, Spectrum, Curvy Australia, Design Taxi, XFun's Taipei, DPI Taiwan, BBC's Culture Shock, Small Magazine, the SI-LA, and the SCBWI.

Jaime lives and works in Baltimore, Maryland, and enjoys teaching talented future illustrators at the Maryland Institute College of Art. She has a B.A. in Photography from the University of Maryland Baltimore County, and a B.F.A in Illustration with distinction from The Art Center College of Design.

Jaime is inspired by fairy tales and Flemish painters, traveling to new places, old paper, found textures, and flea market photographs. When she isn't painting for commercial clients or gallery walls, you'll probably find her making mechanical paper toys, reading up on North Korea, or trying to outwit her two-year-old boy.

STUDENT JUDGES

WYN BOMAR

WYN BOMAR DESIGN

WWW.WYNBOMARDESIGN.COM

Wyn believes that good design can make the world a better place. She launched her own design firm, Wyn Bomar Design, in 2007. After being pushed into graphic design by her parents, she switched her major 7 times before finally settling on a Liberal Arts degree. Then, she turned right back into the designer she was meant to be. Wyn Bomar cut her design teeth for almost 20 years, first at Miller, Judson and Ford, then at Judson Design. Her work has been honored locally and nationally. Working from her light-filled attic studio, she stumbled into book design. Wyn finds great satisfaction in branding, publication and packaging design and values the client as collaborator. She is married to designer Morgan Bomar of Bomar Design, and together they parent their two teenagers.

JILL HUNTER

PHOTOGRAPHER, JILL HUNTER PHOTOGRAPHY

WWW.JILLHUNTERPHOTOGRAPHY.COM

Jill Hunter is a commercial and editorial photographer based in Houston, Texas. Her favorite subject is anything travel related, although on a regular day, she can be found photographing fancy jets to tiny homes made out of shipping containers. Her work has appeared in numerous national publications and most recently was featured in KLM's inflight magazine, the Holland Herald.

CYNTHIA STEPICHE

CREATIVE DIRECTOR, SIX FOOT

WWW.6FT.COM

Cynthia is an award-winning design professional with over fifteen years of experience in everything from brand development, immersive retail experiences and all things design. After receiving her Bachelors of Fine Arts from the University of Houston, she entered the field as a print designer and eventually found her way into the world of digital design and technology. As a strong advocate of end-users, Cynthia brings years of experience as an information architect and web usability expert to Six Foot. Her ability to develop comprehensive IA and UX strategies has garnered the attention and engagement from Fortune 500 companies seeking all-around better foundation principles. She is a true believer in the idea that good usability should transcend age, geography and culture.

Outside of the office Cynthia enjoys spending her time drawing, painting, sewing, perfecting her "healthy" margarita recipe, and jumping into the nearest available swimming pool.

JOANN TAKASAKI

WRITER, GLOBAL WRITES

WWW.GLOBALWRITES.COM

Six years after making the jump from Web project management to freelance writer, JoAnn Takasaki is still amazed that she can actually make a living from writing stuff and dispensing sage advice (also known as consulting). Who knew? Her 15 years of hard-won experience in the Web world, working with designers, technologists, and marketers gives her a unique competitive edge amongst writers.

JoAnn's Web/marketing clients include Microsoft, Sony, HP, the World Bank. She's also worked with numerous design/interactive studios including Axiom Design Group, Savage Brands, Idea Interactive, Michel Godts eDesign and Spur Interactive. And her editorial client list includes Ink Publishing, AOL's City's Best, Travel Post Monthly. Editorial work that she does for WCities.com is syndicated to travel, hotel, and airline sites such as Yahoo! Travel, Orbitz, American Airlines. At one time, JoAnn was once an ADCH board member and the Editor of Slant magazine.

CHRIS VALDEZ

STRATEGY AND CREATIVE DIRECTION, PRIMER GREY

STARTWITHGREY.COM

A creative in the business world and an entrepreneur in the creative world, Chris brings design, marketing, interactive prowess, and big new ways of thinking and collaborating to businesses in Houston.

After spending most of the past decade on either the agency front or client-side as open source community programs manager for an international Fortune 500 tech manufacturer, Chris counts among his achievements six ADDYs for his work as a copywriter and art director.

Chris oversees strategy and creative at Primer Grey | a marketing design team, and has worked with companies and organizations such as HP & Intel's 24|7 Creative, AIDS Foundation Houston, American Heart Association, Bacardi USA, Dell, Houston Dynamo, Houston Habitat for Humanity, L'Oreal USA, and OPOWER.

Chris is a native-Houstonian (though part chilango), and keeps focused and balanced by supporting and collaborating with the community. A dedicated volunteer, Chris has given his time to AIDS Foundation Houston, Houston Cinema Arts Society, Habitat for Humanity, Houston Interactive Marketing Association and Museum of Fine Arts Houston. He currently serves on the Board of Directors of the Hispanic Family Initiative and is a Harris County court-appointed advocate with Child Advocates, Inc.

He's a fan of dive bars, fine restaurants and developing countries, and when not working can usually be found in any of these places (with his two dogs, when they let him).



judges' picks

JUDGES' PICKS

GREG BENNETT

PRO BONO INVITATIONS

THE MATCHBOX STUDIO

TITLE | Matchbox Studio Blood Drive

CLIENT | The Matchbox Studio

CREATIVE DIRECTOR | Liz Burnett /
Jeff Breazeale



CHRIS CRISMAN

CORPORATE IDENTITY PROGRAM

THE MATCHBOX STUDIO

TITLE | Bone Daddy's Identity

CLIENT | Bone Daddy's House of Smoke

CREATIVE DIRECTOR | Liz Burnett /
Jeff Breazeale



HANNAH STOFFER

BUSINESS SERIES

THE MATCHBOX STUDIO

TITLE | The Real Estate Council Fall

Gala 2010 Collateral

CLIENT | The Real Estate Council

CREATIVE DIRECTOR | Liz Burnett /
Jeff Breazeale



JOEL SZYMANSKI

MISCELLANEOUS ADVERTISING

CARLOS HERNANDEZ

TITLE | Tom Petty and the

Heartbreakers with ZZ Top

CLIENT | Live Nation

CREATIVE DIRECTOR | Carlos Hernandez



JAIME ZOLLARS

CONSUMER BROCHURES

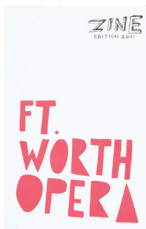
THE MATCHBOX STUDIO

TITLE | The Fort Worth Opera 2011

Season Brochure

CLIENT | Fort Worth Opera

CREATIVE DIRECTOR | Liz Burnett /
Jeff Breazeale



STUDENT JUDGES' PICKS

WYN BOMAR

LAUREN JONCZAK

TITLE | Burlesons Pure Honey
INSTRUCTOR | Josh Ege
SCHOOL | Texas A&M Commerce



JILL HUNTER

LUCY AKIN

TITLE | Farm Aid Posters
INSTRUCTOR | Mark Allen
SCHOOL | Temerlin Advertising
Institute/SMU-Method Creative



CYNTHIA STEPICHE

RANDALL KENWORTHY

TITLE | First Alert - Smoke Detectors
INSTRUCTOR | Mark Allen
SCHOOL | Temerlin Advertising
Institute/SMU-Method Creative



JOANN TAKASAKI

JENNIFER POWELL

TITLE | Alpin Gothic Type Specimen
INSTRUCTOR | David Shields
SCHOOL | Texas State
University-San Marcos



CHRIS VALDEZ

CASSANDRA PANKONIEN

TITLE | Nooka - Function Meets
Fiction
INSTRUCTOR | Mark Allen, Glenn
Griffin
SCHOOL | Temerlin Advertising
Institute/SMU-Method Creative





advertising

ADVERTISING

MAGAZINE SINGLE

BRONZE

LOPEZ NEGRETE COMMUNICATIONS

TITLE | "Taste"

CLIENT | MillerCoors

CREATIVE DIRECTOR | Federico Traeger

ASSOCIATE CREATIVE DIRECTOR |

Associate Creative Director: Fernando
Gomez & Miguel Nogueras

ART DIRECTOR | Fernando Gomez &
Miguel Nogueras

COPYWRITER | Federico Traeger &
Fernando Gomez

PHOTOGRAPHER | Barry Fantich /
Fantich Studio

ILLUSTRATOR | Barry Fantich Studio

MAGAZINE SINGLE, NON-ENGLISH

SILVER

LOPEZ NEGRETE COMMUNICATIONS

TITLE | "Sabor"

CLIENT | MillerCoors

CREATIVE DIRECTOR | Federico Traeger

ASSOCIATE CREATIVE DIRECTOR |

Fernando Gomez & Miguel Nogueras

ART DIRECTOR | Fernando Gomez &
Miguel Nogueras

COPYWRITER | Federico Traeger &
Fernando Gomez

PHOTOGRAPHER | Barry Fantich /
Fantich Studio

ILLUSTRATOR | Barry Fantich Studio

OUTDOOR SINGLE, NON-ENGLISH

BRONZE

LOPEZ NEGRETE COMMUNICATIONS

TITLE | "Sabor"

CLIENT | MillerCoors

CREATIVE DIRECTOR | Federico Traeger

ASSOCIATE CREATIVE DIRECTOR |

Fernando Gomez & Miguel Nogueras

ART DIRECTOR | Fernando Gomez &
Miguel Nogueras

COPYWRITER | Federico Traeger &
Fernando Gomez

PHOTOGRAPHER | Photographer: Barry
Fantich / Fantich Studio

ILLUSTRATOR | Barry Fantich Studio

OUTDOOR SERIES

BRONZE

BRADFORDLAWTON

TITLE | Goodwill Donate Outdoor
Campaign

CLIENT | Goodwill Industries

CREATIVE DIRECTOR | Bradford Lawton

ART DIRECTOR | Bradford Lawton

DESIGNER | Bradford Lawton

ADVERTISING

CAMPAIGN

BRONZE

HOUSTON ROCKETS

TITLE | Houston Rockets - Red Rising

CLIENT | Houston Rockets

CREATIVE DIRECTOR | Ken Sheirr

ART DIRECTOR | Jose Lopez

COPYWRITER | Ken Sheirr

DESIGNER | Jose Lopez, Mitch McGee,
Joe Abercrombie

PHOTOGRAPHER | Bill Baptist

MISCELLANEOUS ADVERTISING

BRONZE

RICHARDS/CARLBERG

TITLE | People's Trust Radio A

CLIENT | People's Trust

CREATIVE DIRECTOR | Gayl Carlberg

COPYWRITER | Jeff Lane

BRONZE

RICHARDS/CARLBERG

TITLE | People's Trust Radio B

CLIENT | People's Trust

CREATIVE DIRECTOR | Gayl Carlberg

COPYWRITER | Jeff Lane

BRONZE

TANGELO

TITLE | Ronald McDonald House
Houston Promotional Video

CLIENT | Ronald McDonald House-
Houston

CREATIVE DIRECTOR | Dave Hoyt &
Scott Gensch

OTHER | Editor- Don Sattler
Videographers-Tangelo

PRINTER/PRODUCTION | TV Man, Inc.

GOLD

CARLOS HERNANDEZ

TITLE | Tom Petty and the
Heartbreakers with ZZ Top

CLIENT | Live Nation

CREATIVE DIRECTOR | Carlos Hernandez

ART DIRECTOR | Carlos Hernandez

DESIGNER | Carlos Hernandez

ILLUSTRATOR | Carlos Hernandez

PRINTER/PRODUCTION | Carlos
Hernandez

PRO BONO NEWSPAPER OR MAGAZINE SERIES

SILVER

DOUTHIT DESIGN GROUP

TITLE | Friends of BARC Newspaper
Series

CLIENT | American Advertising
Federation-Houston

CREATIVE DIRECTOR | Dwight Douthit

ART DIRECTOR | Micah Gartman

COPYWRITER | Katy Bomar /
Dwight Douthit

PHOTOGRAPHER | Michael Hart

ADVERTISING

PRO BONO TELEVISION SERIES

SILVER

DOUTHIT DESIGN GROUP

TITLE | Friends of BARC TV series

CLIENT | American Advertising
Federation-Houston

CREATIVE DIRECTOR | Dwight Douthit

COPYWRITER | Katy Bomar /
Dwight Douthit

PHOTOGRAPHER | Michael Hart

OTHER | Ghostland Digital, Burnt Post,
Audio Bob



graphic design

GRAPHIC DESIGN

LOGOS AND TRADEMARKS

SILVER

BRONSON MA CREATIVE

TITLE | Logo for Path to Market
CLIENT | QMobius / Hostess Brands
CREATIVE DIRECTOR | Bronson Ma
DESIGNER | Bronson Ma

STATIONERY PACKAGE

BRONZE

RICHARDS/CARLBERG

TITLE | Fresh stationery
CLIENT | Fresh
CREATIVE DIRECTOR | Gayl Carlberg
ART DIRECTOR | David Rocabado

CORPORATE IDENTITY PROGRAM

BRONZE

ACUMEN DESIGN

TITLE | Paris Hilton Sunglass Collection Launch
CLIENT | Gripping Eyewear
CREATIVE DIRECTOR | Jerry Alexander
ART DIRECTOR | Natalia Reynolds

GOLD

THE MATCHBOX STUDIO

TITLE | Bone Daddy's Identity
CLIENT | Bone Daddy's House of Smoke
CREATIVE DIRECTOR | Liz Burnett / Jeff Breazeale
COPYWRITER | Wayne Geyer
DESIGNER | Zach Hale
ILLUSTRATOR | Nate Williams
PRINTER/PRODUCTION | Lincoln Press

ANNUAL REPORT

SILVER

SOUTH TEXAS COLLEGE OF LAW

TITLE | South Texas College of Law Annual Report to Donors 2008-2009
CLIENT | South Texas College of Law
ART DIRECTOR | David Powell
COPYWRITER | Molly Glentzer, Stuart Stern
DESIGNER | David Powell
PHOTOGRAPHER | Terry Vine
PRINTER/PRODUCTION | Simon Printing Company

CONSUMER BROCHURES AND BOOKLETS

BRONZE

DEUCE CREATIVE

TITLE | High River Angus Brochure
CLIENT | High River Angus
CREATIVE DIRECTOR | Kristin Moses
COPYWRITER | Aimee Heimbinder
DESIGNER | Kristin Moses

BRONZE

THE MATCHBOX STUDIO

TITLE | The Dallas Opera 2010-2011 Season Brochure
CLIENT | The Dallas Opera
CREATIVE DIRECTOR | Liz Burnett / Jeff Breazeale
COPYWRITER | Susanne Calvin
DESIGNER | Kerry Polcsik
PHOTOGRAPHER | Geof Kern
PRINTER/PRODUCTION | Lincoln Press

GRAPHIC DESIGN

GOLD

THE MATCHBOX STUDIO

TITLE | The Fort Worth Opera 2011
Season Brochure

CLIENT | Fort Worth Opera

CREATIVE DIRECTOR | Liz Burnett /
Jeff Breazeale

COPYWRITER | Neil Scanlan

DESIGNER | Lily Smith+Kirkley,
Kerry Polcsik

PHOTOGRAPHER | Allison V. Smith

ILLUSTRATOR | Josh Bishop, Tavis
Coburn, Eric Flandorfer, Olaf Hajek,
Andrew Hern, Lily Smith+Kirkley,
Steve Wacksman

PRINTER/PRODUCTION | Midway Press,
Lincoln Press

CATALOG

BRONZE

DEUCE CREATIVE

TITLE | Brulee Catalog

CLIENT | Brulee

CREATIVE DIRECTOR | Kristin Moses

DESIGNER | Carissa Hempton

SILVER

GAZER DESIGN

TITLE | Wayne White "Big Llectric Fan
to Keep Cool While I Sleep"

CLIENT | Rice University Art Gallery

ART DIRECTOR | Antonio Manega

DESIGNER | Antonio Manega

PRINTER/PRODUCTION | Masterpiece
Litho

BUSINESS OR

INSTITUTIONAL SERIES

GOLD

THE MATCHBOX STUDIO

TITLE | The Real Estate Council Fall
Gala 2010 Collateral

CLIENT | The Real Estate Council

CREATIVE DIRECTOR | Liz Burnett /
Jeff Breazeale

COPYWRITER | The Real Estate
Council

DESIGNER | Zach Hale

ILLUSTRATOR | Zach Hale

PRINTER/PRODUCTION | Lincoln Press,
Graphic Converting, Texas Graphic
Resource

ENVIRONMENTAL GRAPHICS

BRONZE

ACUMEN DESIGN

TITLE | Lego Times Square

CLIENT | Lego

CREATIVE DIRECTOR | Dick Lew

ART DIRECTOR | Fernando Namerow

OTHER | (interactive) Six Foot Studios

PRINTER/PRODUCTION | MC2, NY

POSTER SINGLE

BRONZE

DEUCE CREATIVE

TITLE | HabitatMap Web Site

CLIENT | HabitatMap

CREATIVE DIRECTOR | Kristin Moses

COPYWRITER | Aimee Heimbinder

DESIGNER | Carissa Hempton

ILLUSTRATOR | Daniel Heimbinder

GRAPHIC DESIGN

GOLD

CARLOS HERNANDEZ

TITLE | Andre Williams

CLIENT | The Continental Club
(Austin)

CREATIVE DIRECTOR | Carlos Hernandez

ART DIRECTOR | Carlos Hernandez

DESIGNER | Carlos Hernandez

ILLUSTRATOR | Carlos Hernandez

PRINTER/PRODUCTION | Carlos
Hernandez

SELF-PROMOTION

BRONZE

LOPEZ NEGRETE

COMMUNICATIONS

TITLE | "Great Brands"

CLIENT | Lopez Negrete
Communications

CREATIVE DIRECTOR | Luis Gonzalez

ASSOCIATE CREATIVE DIRECTOR |
Joshua Patron

ART DIRECTOR | Jorge Leza

COPYWRITER | Doug Kline &
Pablo Carpintero

BRONZE

THE MATCHBOX STUDIO

TITLE | Matchbox Studio 2010 Fair
Day T-Shirt

CLIENT | The Matchbox Studio

CREATIVE DIRECTOR | Liz Burnett /
Jeff Breazeale

DESIGNER | Katie Haugh

ILLUSTRATOR | Katie Haugh

PRINTER/PRODUCTION | Dallas T-Shirt

PRO BONO LOGOS AND TRADEMARKS

SILVER

BRADFORDLAWTON

TITLE | Wine to Water Logo

CLIENT | Impact

CREATIVE DIRECTOR | Bradford Lawton

ART DIRECTOR | David Parker

DESIGNER | Bradford Lawton

PRO BONO BROCHURES AND BOOKS

BRONZE

AXIOM

TITLE | Joseph Havel Exhibition
Catalog

CLIENT | Art League of Houston

CREATIVE DIRECTOR | David Lerch

ART DIRECTOR | David Lerch

COPYWRITER | Mary LeClere

DESIGNER | David Lerch

PRO BONO INVITATIONS

GOLD

THE MATCHBOX STUDIO

TITLE | Matchbox Studio Blood Drive
2009

CLIENT | The Matchbox Studio

CREATIVE DIRECTOR | Liz Burnett /
Jeff Breazeale

DESIGNER | Jen Brehm,

Lily Smith+Kirkley

PRINTER/PRODUCTION | Lilco

A 3D wireframe cube is centered on the page, rendered with dashed white lines. In the center of the cube's front face is a faint, light-colored logo consisting of a square divided into four quadrants, each containing a different character: 'A', 'T', 'G', and 'h'. Overlaid on the middle of the cube is a horizontal white rectangular box with a thin black border. Inside this box, the words "interactive design" are written in a bold, dark brown, sans-serif font.

interactive design

INTERACTIVE DESIGN

ENTERTAINMENT/RETAIL WEB SITES

BRONZE

DEUCE CREATIVE

TITLE | Wearevertheweather.com
CLIENT | Wearevertheweather.com
CREATIVE DIRECTOR | Kristin Moses
COPYWRITER | Aimee Heimbinder
DESIGNER | Kristin Moses
PROGRAMMER | Yogi Liman

BRONZE

PENNY-FARTHING PRESS

TITLE | The Official Web Site of Penny-Farthing Press
CLIENT | Penny-Farthing Press
CREATIVE DIRECTOR | Charles Hancock
ART DIRECTOR | Charles Hancock
DESIGNER | Scott Nguyen

SILVER

THE MATCHBOX STUDIO

TITLE | Fort Worth Opera Web Site
CLIENT | Fort Worth Opera
CREATIVE DIRECTOR | Liz Burnett / Jeff Breazeale
COPYWRITER | Fort Worth Opera
DESIGNER | Josh Bishop
PROGRAMMER | Content Active

SILVER

THE MATCHBOX STUDIO

TITLE | Razzoo's Web Site
CLIENT | Razzoo's
CREATIVE DIRECTOR | Liz Burnett / Jeff Breazeale
COPYWRITER | Razzo's
DESIGNER | Josh Bishop
PROGRAMMER | The Matchbox Studio

SILVER

WHITEBOARD LABS

TITLE | Lake Placid Lodge Web Site
CLIENT | Lake Placid Lodge
DESIGNER | Darren Ansley
PROGRAMMER | Anatoly Kuzin

GOLD

TANGELO

TITLE | Sherlock's Pub Company Web Site
CLIENT | Hospitality USA, Inc.
CREATIVE DIRECTOR | Dave Hoyt
ART DIRECTOR | Melissa Clarke
DESIGNER | Melissa Clarke & Luis Jones
PHOTOGRAPHER | Chan Do
PROGRAMMER | Matt Cielak & Kevin McFadden

INTERACTIVE DESIGN

SELF-PROMOTIONAL WEB SITES

SILVER

LOPEZ NEGRETE COMMUNICATIONS

TITLE | Lopez Negrete

COMMUNICATIONS Web Site

CLIENT | Lopez Negrete Communications

CREATIVE DIRECTOR | Cathy Lopez Negrete

ART DIRECTOR | Jorge Leza

COPYWRITER | Brett Elliott

DESIGNER | Tommy Perez, Don Gutierrez & Sarah Millikan

PROGRAMMER | Ken Morico, Mike Triplett, Luis Cornejo & Julio Rodriguez

SOCIAL MEDIA

BRONZE

DEUCE CREATIVE

TITLE | HabitatMap Web Site

CLIENT | HabitatMap

CREATIVE DIRECTOR | Kristin Moses

COPYWRITER | Aimee Heimbinder

DESIGNER | Carissa Hempton

ILLUSTRATOR | Daniel Heimbinder

PROGRAMMER | Lunar Logics Polska / Erin Dempsey (Flash Development)

OTHER | Director of HabitatMap & Original Site and Logo Designer: Michael Heimbinder

MISCELLANEOUS INTERACTIVE

BRONZE

AXIOM

TITLE | Cameron's OTC Funnies

CLIENT | Cameron

CREATIVE DIRECTOR | David Lerch

ART DIRECTOR | David Lerch

DESIGNER | John Luu

PROGRAMMER | John Luu

A 3D wireframe cube is centered on the page. Inside the cube, on the left face, is a 2x2 grid of letters. The letters are: 'A' in a circle, 'D' in a circle, 'S' in a circle, and 'h' in a circle. The word 'illustration' is written in a bold, sans-serif font across the center of the cube.

illustration

ILLUSTRATION

EDITORIAL ILLUSTRATION

BRONZE

PENNY-FARTHING PRESS

TITLE | Shadrach Stone -

A Tale of the 21st Century

CLIENT | Penny-Farthing Press

CREATIVE DIRECTOR | Trainor Houghton

ART DIRECTOR | Charles Hancock

WRITER | Stuart Moore

DESIGNER | Andre McBride

ILLUSTRATOR | Jon Proctor

COVER | Jon Foster

PRINTER/PRODUCTION | Chas. P. Young



photography

PHOTOGRAPHY

ADVERTISING SERIES

SILVER

MICHAEL HART PHOTOGRAPHY

TITLE | Friends of BARC Campaign

CLIENT | Friends of BARC

CREATIVE DIRECTOR | Dwight Douthitt

PHOTOGRAPHER | Michael Hart

CORPORATE / INSTITUTIONAL

BRONZE

JEFF HEGER PHOTOGRAPHY

TITLE | Houston Ship Channel

CLIENT | ABB

CREATIVE DIRECTOR | Lance Hofstad

PHOTOGRAPHER | Jeff Heger

CORPORATE / INSTITUTIONAL SERIES

BRONZE

MICHAEL HART PHOTOGRAPHY

TITLE | Reed Executives

CLIENT | E.E. Reed Construction Co.

CREATIVE DIRECTOR | Don Goodell

COPYWRITER | Steve Barnhill

DESIGNER | Don Goodell

PHOTOGRAPHER | Michael Hart



student entries

ADVERTISING

GOLD

LUCY AKIN

TITLE | Farm Aid Posters
INSTRUCTOR | Mark Allen
SCHOOL | Temerlin Advertising
Institute/SMU-Method Creative

BRONZE

DANIEL BLAKE

TITLE | All We Need Is What
We Already Have
INSTRUCTOR | Jeff Joiner
SCHOOL | Texas State
University-San Marcos

SILVER

DEREK HEINZE

TITLE | ZipCar - "Get Off the Grid"
INSTRUCTOR | Brian Dunaway &
Kiran Koshy
SCHOOL | Texas A&M Commerce

SILVER

LAUREN JONCZAK

TITLE | Joby Gorillatorch -
Hands Free Flashlight
INSTRUCTOR | Brian Harrison &
Kiran Koshy
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SILVER

RANDALL KENWORTHY

TITLE | Field and Stream -
A Sportsman's Perspective
INSTRUCTOR | Mark Allen
SCHOOL | Temerlin Advertising
Institute/SMU-Method Creative

SILVER

RANDALL KENWORTHY

TITLE | First Alert - Smoke Detectors
INSTRUCTOR | Mark Allen
SCHOOL | Temerlin Advertising
Institute/SMU-Method Creative

BRONZE

MATTHEW LINDNER

TITLE | Sonic Bomb - Snooze This
INSTRUCTOR | Mark Allen
SCHOOL | Temerlin Advertising
Institute/SMU-Method Creative

BRONZE

MICHELLE OROS

TITLE | Outward Bound "Put Yourself
Out There"
INSTRUCTOR | Holly Shields
SCHOOL | Texas State
University-San Marcos

BRONZE

CASSANDRA PANKONIEN

TITLE | Nooka - Function Meets Fiction
INSTRUCTOR | Mark Allen, Glenn Griffin
SCHOOL | Temerlin Advertising
Institute/SMU-Method Creative

GOLD

CASSANDRA PANKONIEN

TITLE | Elmer's - Let Them Eat Paste
INSTRUCTOR | Mark Allen, Glenn Griffin
SCHOOL | Temerlin Advertising
Institute/SMU-Method Creative

ADVERTISING

BRONZE

LAUREN REILLY

TITLE | Starplex (Golddigger)

INSTRUCTOR | Mark Allen, Glenn Griffin

SCHOOL | Temerlin Advertising
Institute/SMU-Method Creative

BRONZE

WILL WAGGONER

TITLE | Belli - Maternal Skincare

INSTRUCTOR | Mark Allen

SCHOOL | Temerlin Advertising
Institute/SMU-Method Creative

GRAPHIC DESIGN

BRONZE

SEAN BARNES

TITLE | Gallery I & II Marketing Material

INSTRUCTOR | Claudia Roeschmann

SCHOOL | Texas State University-San Marcos

BRONZE

MORGAN BATHE

TITLE | 823 South Castell Ave.

INSTRUCTOR | David Shields

SCHOOL | Texas State University-San Marcos

SILVER

MORGAN BATHE

TITLE | The Empire That Was Russia: The Prokudin Gorskii Photographic Record Recreated

INSTRUCTOR | David Shields

SCHOOL | Texas State University-San Marcos

SILVER

DANIEL BLAKE

TITLE | Cameras For Guns Poster

INSTRUCTOR | Ivanete Blanco

SCHOOL | Texas State University-San Marcos

BRONZE

CRYSTAL BROWN

TITLE | Saturday is a Rugby Day

INSTRUCTOR | David Shields

SCHOOL | Texas State University-San Marcos

GOLD

CATIE CONLON

TITLE | Slaughterhouse Five

INSTRUCTOR | Lewis Glaser

SCHOOL | Texas Christian University

BRONZE

ALEX CURINGTON

TITLE | DVD Collection for the Medical Manipulation Film Festival

INSTRUCTOR | Lewis Glaser

SCHOOL | Texas Christian University

BRONZE

MACY FREEMAN

TITLE | Dan Flavin

INSTRUCTOR | Kim Neiman

SCHOOL | Texas A&M Commerce

SILVER

MACY FREEMAN

TITLE | Jack Johnson

INSTRUCTOR | David Beck

SCHOOL | Texas A&M Commerce

BRONZE

KATIE GRIDER

TITLE | 20,000 Leagues Under the Sea - Book Cover

INSTRUCTOR | Josh Ege

SCHOOL | Texas A&M Commerce

GOLD

KATIE GRIDER

TITLE | Twist Sponge Packaging

INSTRUCTOR | Josh Ege

SCHOOL | Texas A&M Commerce

GRAPHIC DESIGN

BRONZE

TONI HUBBARD

TITLE | Haiti

INSTRUCTOR | David Beck

SCHOOL | Texas A&M Commerce

BRONZE

TONI HUBBARD

TITLE | Wounded Warrior

INSTRUCTOR | Casey McGarr

SCHOOL | Texas A&M Commerce

GOLD

LAUREN JONCZAK

TITLE | Burselons Pure Honey

INSTRUCTOR | Josh Ege

SCHOOL | Texas A&M Commerce

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SAMEERA KAPILA

TITLE | r19hts Poster

INSTRUCTOR | Jeff Davis

SCHOOL | Texas State
University-San Marcos

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BONNIE KUDLICKI

TITLE | Jasper Johns Exhibit
Invitation

SCHOOL | Texas A&M Commerce

GOLD

BONNIE KUDLICKI

TITLE | Sutherland Furniture
Company Brochure

SCHOOL | Texas A&M Commerce

BRONZE

AMANDA LONGORIA

TITLE | The Paradox of Choice

INSTRUCTOR | Jeff Davis

SCHOOL | Texas State
University-San Marcos

BRONZE

HALEY MCMICHAEL

TITLE | Communication Design
Lecture Series

INSTRUCTOR | Claudia Roeschmann

SCHOOL | Texas State
University-San Marcos

BRONZE

AKI OMIKAWA

TITLE | Alone at the Sea

INSTRUCTOR | Lewis Glaser

SCHOOL | Texas Christian University

SILVER

AKI OMIKAWA

TITLE | TENSION

INSTRUCTOR | Jan Ballard

SCHOOL | Texas Christian University

BRONZE

MICHAEL NOE PEREZ

TITLE | Origami Poster for the Somaly
Mam Foundation

INSTRUCTOR | Michelle Hays

SCHOOL | Texas State
University-San Marcos

GRAPHIC DESIGN

BRONZE

JENNIFER POWELL

TITLE | Fifth International Bookfair
Poster

INSTRUCTOR | Mark Todd

SCHOOL | Texas State
University-San Marcos

BRONZE

JENNIFER POWELL

TITLE | Texas State AIGA Clampitt
Poster

INSTRUCTOR | Tom Berno

SCHOOL | Texas State
University-San Marcos

SILVER

JENNIFER POWELL

TITLE | Alpin Gothic Type Specimen

INSTRUCTOR | David Shields

SCHOOL | Texas State
University-San Marcos

BRONZE

KEVIN QUACH

TITLE | Wimberley Pie Company Logo

INSTRUCTOR | Jeff Davis

SCHOOL | Texas State
University-San Marcos

BRONZE

ROBERT REEGER

TITLE | Metropolis - Rolling Road
Show

INSTRUCTOR | Professor Holden

SCHOOL | Texas State
University-San Marcos

BRONZE

GENARO RIVERO

TITLE | Fin Poster

INSTRUCTOR | William Meek

SCHOOL | Texas State
University-San Marcos

SILVER

BRITTANY VANWINKLE

TITLE | Botanical Seed Packages

INSTRUCTOR | Lee Whitmarsh

SCHOOL | Texas A&M Commerce

PHOTOGRAPHY

PHOTOGRAPHY

BRONZE

SEAN BERRY

TITLE | Fashion Above Soho

SCHOOL | Texas A&M Commerce

GOLD

SEAN BERRY

TITLE | Guitar Upheaval

SCHOOL | Texas A&M Commerce

SILVER

AMANDA LONGORIA

TITLE | As Time Passes By

INSTRUCTOR | Jason Reed

SCHOOL | Texas State
University-San Marcos

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