natural selection

55TH ANNUAL HOUSTON SHOW WINNERS

november 12, 2010
For you. You privileged few. It’s not enough to merely create a pretty picture. You have this need to communicate. To tell a story. To shape the very thoughts of all who see your work. You want to change the world.

In this world, you can’t just be a one hit wonder. To make a lasting impact, to survive, to thrive…you have to produce… and keep producing. You have to evolve… and keep evolving.

“In the struggle for survival, the fittest win out at the expense of their rivals because they succeed in adapting themselves best to their environment.”
– Charles Darwin

Natural selection requires variation, differentiation… and some natural talent doesn’t hurt either.

For this 55th Annual Art Directors Club of Houston Show, our judges reviewed all of the submissions reflecting the best of the best that each of you had to offer. The work was outstanding, reflecting a tremendous amount of thought, talent and skilful execution.

But this is competition. And only a few rose to the top.

This year’s Awards Show honors those whose work has adapted to survive yet another year. Many thanks to the judges who agonized over each and every piece.

And thank you to all of our participants, sponsors, and volunteers. You make this possible.

2010 BOARD OF DIRECTORS

**PRESIDENT** | Alex Barber
Whiteboard Labs

**VICE PRESIDENT** | Carleton Smith
Axiom

**TREASURER** | Richard Wilkes
Halliburton

Amelia Loftin
Rick Nussle
Southwest Precision Printing
For the past decade, Greg Bennett has been catching the eyes of consumers and audiences with his imaginative and striking visual executions. Greg creates distinct, thought-provoking visual solutions for corporate, cultural and entrepreneurial clients worldwide. His work cultivates loyal relationships and helps audiences make well-informed decisions. He believes good design positively enriches and clearly defines products, services and brands in memorable ways. Greg’s ability to look beyond the obvious and adapt with relevant methods and technologies ensures that every project he creates is a stand-out in an ever-changing world.

Greg’s work has been recognized for creative excellence by the Art Directors Club, Communication Arts, Graphis, AIGA, Print, HOW Design, UCDA, Gestalten Publishers, Rockport Publishers, HarperCollins Publishers, Quayside Publishing, Adweek, The American Advertising Federation and many more. Greg was deemed fresh by Communication Arts on June 7th, 2010. His work has been exhibited in Milan, Moscow and various cities throughout the United States.

Chris Crisman is a commercial photographer specializing in environmental portraiture. He was born and raised in Titusville, Pennsylvania, the town that gave birth to the oil industry, and Small Town America and its inhabitants continue to be a point of inspiration. His work has been recognized by Communication Arts, American Photography, and PDN, among others.

The contrary notions of darkness and light and the ever-present existence of the two drives Los Angeles based illustrator, Hannah Stouffer, to explore the greatest struggle that we endure, our own imminent contrasts. Facing the inevitable oppositions between love, lust and gore, decadence, wrath and fate, Stouffer’s work is an opulent, elegant and beautifully intricate mixture of decoration, nostalgic animalia and emotion. Her densely packed compositions consciously recall classical and current attractions, creating cohesively opposing arrays of imagery and embellishment. She focuses on the contrasts that exist and occur within each destined plan, and merges them together with a high regard for balance and rich, repetitive adornment.
JOEL SZYMANSKI
ART DIRECTOR
WWW.ARCHIVEOFCONTENT.COM
Joel Szymanski is originally from Long Island, NY and resides in Brooklyn. He currently works as an Art Director and Designer for LBi.

Past experience includes Huge Inc., Big Spaceship, Juxt Interactive, as well as Time Warner AOL Entertainment where he has worked with a variety of clients large and small.

Projects he has participated in have been recognized and published by: The One Show, The FWA Awards, Flash Forward, FITC, Cannes Cyber Lion Awards, How Magazine, Step Magazine and Taschen Publishing.

JAIME ZOLLARS
ILLUSTRATOR
JAIMEZOLLARS.COM/WORDPRESS/
Jaime Zollars paints pictures of imaginary people and places far away. She has created illustrations for children's books, magazines, newspapers, and ad campaigns. Her clients include United Airlines, The American Red Cross, Scholastic, Clarion Books, Marshall Cavendish, Tricycle Press, and the L.A. Weekly. She also creates paintings for galleries, including Copro Nason, Gallery Nucleus, and Black Maria.

Jaime's art has been recognized by a bunch of great publications and societies, including Taschen's Illustration Now, American Illustration, Communication Arts, 3x3, Spectrum, Curvy Australia, Design Taxi, XPuns Taipei, DPI Taiwan, BBC's Culture Shock, Small Magazine, the SI-LA, and the SCBWI.

Jaime lives and works in Baltimore, Maryland, and enjoys teaching talented future illustrators at the Maryland Institute College of Art. She has a B.A. in Photography from the University of Maryland Baltimore County, and a B.F.A in Illustration with distinction from The Art Center College of Design.

Jaime is inspired by fairy tales and Flemish painters, traveling to new places, old paper, found textures, and flea market photographs. When she isn't painting for commercial clients or gallery walls, you'll probably find her making mechanical paper toys, reading up on North Korea, or trying to outwit her two-year-old boy.
STUDENT JUDGES

WYN BOMAR
WYN BOMAR DESIGN
WWW.WYNBOMARDENIGN.COM
Wyn believes that good design can make the world a better place. She launched her own design firm, Wyn Bomar Design, in 2007. After being pushed into graphic design by her parents, she switched her major 7 times before finally settling on a Liberal Arts degree. Then, she turned right back into the designer she was meant to be. Wyn Bomar cut her design teeth for almost 20 years, first at Miller, Judson and Ford, then at Judson Design. Her work has been honored locally and nationally. Working from her light-filled attic studio, she stumbled into book design. Wyn finds great satisfaction in branding, publication and packaging design and values the client as collaborator. She is married to designer Morgan Bomar of Bomar Design, and together they parent their two teenagers.

JILL HUNTER
PHOTOGRAPHER, JILL HUNTER PHOTOGRAPHY
WWW.JILLHUNTERPHOTOGRAPHY.COM
Jill Hunter is a commercial and editorial photographer based in Houston, Texas. Her favorite subject is anything travel related, although on a regular day, she can be found photographing fancy jets to tiny homes made out of shipping containers. Her work has appeared in numerous national publications and most recently was featured in KLM’s inflight magazine, the Holland Herald.

CYNTHIA STEPICHE
CREATIVE DIRECTOR, SIX FOOT
WWW.6FT.COM
Cynthia is an award-winning design professional with over fifteen years of experience in everything from brand development, immersive retail experiences and all things design. After receiving her Bachelors of Fine Arts from the University of Houston, she entered the field as a print designer and eventually found her way into the world of digital design and technology. As a strong advocate of end-users, Cynthia brings years of experience as an information architect and web usability expert to Six Foot. Her ability to develop comprehensive IA and UX strategies has garnered the attention and engagement from Fortune 500 companies seeking all-around better foundation principles. She is a true believer in the idea that good usability should transcend age, geography and culture.

Outside of the office Cynthia enjoys spending her time drawing, painting, sewing, perfecting her “healthy” margarita recipe, and jumping into the nearest available swimming pool.
JOANN TAKASAKI
WRITER, GLOBAL WRITES
WWW.GLOBALWRITES.COM

Six years after making the jump from Web project management to freelance writer, JoAnn Takasaki is still amazed that she can actually make a living from writing stuff and dispensing sage advice (also known as consulting). Who knew? Her 15 years of hard-won experience in the Web world, working with designers, technologists, and marketers gives her a unique competitive edge amongst writers.

JoAnn’s Web/marketing clients include Microsoft, Sony, HP, the World Bank. She’s also worked with numerous design/interactive studios including Axiom Design Group, Savage Brands, Idea Interactive, Michel Godts eDesign and Spur Interactive. And her editorial client list includes Ink Publishing, AOL’s City’s Best, Travel Post Monthly. Editorial work that she does for WCities.com is syndicated to travel, hotel, and airline sites such as Yahoo! Travel, Orbitz, American Airlines. At one time, JoAnn was once an ADCH board member and the Editor of Slant magazine.

CHRIS VALDEZ
STRATEGY AND CREATIVE DIRECTION, PRIMER GREY
STARTWITHGREY.COM

A creative in the business world and an entrepreneur in the creative world, Chris brings design, marketing, interactive prowess, and big new ways of thinking and collaborating to businesses in Houston.

After spending most of the past decade on either the agency front or client-side as open source community programs manager for an international Fortune 500 tech manufacturer, Chris counts among his achievements six ADDYs for his work as a copywriter and art director.

Chris oversees strategy and creative at Primer Grey | a marketing design team, and has worked with companies and organizations such as HP & Intel’s 24|7 Creative, AIDS Foundation Houston, American Heart Association, Bacardi USA, Dell, Houston Dynamo, Houston Habitat for Humanity, L’Oreal USA, and OPOWER.

Chris is a native-Houstonian (though part chilango), and keeps focused and balanced by supporting and collaborating with the community. A dedicated volunteer, Chris has given his time to AIDS Foundation Houston, Houston Cinema Arts Society, Habitat for Humanity, Houston Interactive Marketing Association and Museum of Fine Arts Houston. He currently serves on the Board of Directors of the Hispanic Family Initiative and is a Harris County court-appointed advocate with Child Advocates, Inc.

He’s a fan of dive bars, fine restaurants and developing countries, and when not working can usually be found in any of these places (with his two dogs, when they let him).
judges’ picks
JUDGES’ PICKS

GREG BENNETT
PRO BONO INVITATIONS
THE MATCHBOX STUDIO
TITLE | Matchbox Studio Blood Drive
CLIENT | The Matchbox Studio
CREATIVE DIRECTOR | Liz Burnett / Jeff Breazeale

CHRIS CRISMAN
CORPORATE IDENTITY PROGRAM
THE MATCHBOX STUDIO
TITLE | Bone Daddy’s Identity
CLIENT | Bone Daddy’s House of Smoke
CREATIVE DIRECTOR | Liz Burnett / Jeff Breazeale

HANNAH STOUFFER
BUSINESS SERIES
THE MATCHBOX STUDIO
TITLE | The Real Estate Council Fall Gala 2010 Collateral
CLIENT | The Real Estate Council
CREATIVE DIRECTOR | Liz Burnett / Jeff Breazeale

JOEL SZYMANSKI
MISCELLANEOUS ADVERTISING
CARLOS HERNANDEZ
TITLE | Tom Petty and the Heartbreakers with ZZ Top
CLIENT | Live Nation
CREATIVE DIRECTOR | Carlos Hernandez

JAIME ZOLLARS
CONSUMER BROCHURES
THE MATCHBOX STUDIO
TITLE | The Fort Worth Opera 2011 Season Brochure
CLIENT | Fort Worth Opera
CREATIVE DIRECTOR | Liz Burnett / Jeff Breazeale
STUDENT JUDGES’ PICKS

WYN BOMAR
LAUREN JONCZAK
TITLE | Burlesons Pure Honey
INSTRUCTOR | Josh Ege
SCHOOL | Texas A&M Commerce

JILL HUNTER
LUCY AKIN
TITLE | Farm Aid Posters
INSTRUCTOR | Mark Allen
SCHOOL | Temerlin Advertising
Institute/SMU-Method Creative

CYNTHIA STEPICHE
RANDALL KENWORTHY
TITLE | First Alert - Smoke Detectors
INSTRUCTOR | Mark Allen
SCHOOL | Temerlin Advertising
Institute/SMU-Method Creative

JOANN TAKASAKI
JENNIFER POWELL
TITLE | Alpin Gothic Type Specimen
INSTRUCTOR | David Shields
SCHOOL | Texas State
University–San Marcos

CHRIS VALDEZ
CASSANDRA PANKONIEN
TITLE | Nooka - Function Meets Fiction
INSTRUCTOR | Mark Allen, Glenn Griffin
SCHOOL | Temerlin Advertising
Institute/SMU-Method Creative
advertising
MAGAZINE SINGLE

BRONZE
LOPEZ NEGRETE COMMUNICATIONS

TITLE | “Taste”
CLIENT | MillerCoors
CREATIVE DIRECTOR | Federico Traeger
ASSOCIATE CREATIVE DIRECTOR |
Associate Creative Director: Fernando Gomez & Miguel Nogueras
ART DIRECTOR | Fernando Gomez & Miguel Nogueras
COPYWRITER | Federico Traeger & Fernando Gomez
PHOTOGRAPHER | Barry Fantich / Fantich Studio
ILLUSTRATOR | Barry Fantich Studio

MAGAZINE SINGLE, NON-ENGLISH

SILVER
LOPEZ NEGRETE COMMUNICATIONS

TITLE | “Sabor”
CLIENT | MillerCoors
CREATIVE DIRECTOR | Federico Traeger
ASSOCIATE CREATIVE DIRECTOR |
Fernando Gomez & Miguel Nogueras
ART DIRECTOR | Fernando Gomez & Miguel Nogueras
COPYWRITER | Federico Traeger & Fernando Gomez
PHOTOGRAPHER | Barry Fantich / Fantich Studio
ILLUSTRATOR | Barry Fantich Studio

OUTDOOR SINGLE, NON-ENGLISH

BRONZE
LOPEZ NEGRETE COMMUNICATIONS

TITLE | “Sabor”
CLIENT | MillerCoors
CREATIVE DIRECTOR | Federico Traeger
ASSOCIATE CREATIVE DIRECTOR |
Fernando Gomez & Miguel Nogueras
ART DIRECTOR | Fernando Gomez & Miguel Nogueras
COPYWRITER | Federico Traeger & Fernando Gomez
PHOTOGRAPHER | Barry Fantich / Fantich Studio
ILLUSTRATOR | Barry Fantich Studio

OUTDOOR SERIES

BRONZE
BRADFORDLAWTON

TITLE | Goodwill Donate Outdoor Campaign
CLIENT | Goodwill Industries
CREATIVE DIRECTOR | Bradford Lawton
ART DIRECTOR | Bradford Lawton
DESIGNER | Bradford Lawton
ADVERTISING

CAMPAIGN

BRONZE
HOUSTON ROCKETS
TITLE | Houston Rockets – Red Rising
CLIENT | Houston Rockets
CREATIVE DIRECTOR | Ken Sheirr
ART DIRECTOR | Jose Lopez
COPYWRITER | Ken Sheirr
DESIGNER | Jose Lopez, Mitch McGee, Joe Abercrombie
PHOTOGRAPHER | Bill Baptist

MISCELLANEOUS ADVERTISING

BRONZE
RICHARDS/CARLBERG
TITLE | People’s Trust Radio A
CLIENT | People’s Trust
CREATIVE DIRECTOR | Gayl Carlberg
COPYWRITER | Jeff Lane

BRONZE
RICHARDS/CARLBERG
TITLE | People’s Trust Radio B
CLIENT | People’s Trust
CREATIVE DIRECTOR | Gayl Carlberg
COPYWRITER | Jeff Lane

BRONZE
TANGELO
TITLE | Ronald McDonald House Houston Promotional Video
CLIENT | Ronald McDonald House-Houston
CREATIVE DIRECTOR | Dave Hoyt & Scott Gensch
OTHER | Editor- Don Sattler
Photographers-Tangelo
PRINTER/PRODUCTION | TV Man, Inc.

GOLD
CARLOS HERNANDEZ
TITLE | Tom Petty and the Heartbreakers with ZZ Top
CLIENT | Live Nation
CREATIVE DIRECTOR | Carlos Hernandez
ART DIRECTOR | Carlos Hernandez
DESIGNER | Carlos Hernandez
ILLUSTRATOR | Carlos Hernandez
PRINTER/PRODUCTION | Carlos Hernandez

PRO BONO NEWSPAPER OR MAGAZINE SERIES

SILVER
DOUTHIT DESIGN GROUP
TITLE | Friends of BARC Newspaper Series
CLIENT | American Advertising Federation-Houston
CREATIVE DIRECTOR | Dwight Douthit
ART DIRECTOR | Micah Gartman
COPYWRITER | Katy Bomar / Dwight Douthit
PHOTOGRAPHER | Michael Hart
ADVERTISING

PRO BONO TELEVISION SERIES

SILVER
DOUTHIT DESIGN GROUP

TITLE | Friends of BARC TV series
CLIENT | American Advertising Federation-Houston
CREATIVE DIRECTOR | Dwight Douthit
COPYWRITER | Katy Bomar / Dwight Douthit
PHOTOGRAPHER | Michael Hart
OTHER | Ghostland Digital, Burnt Post, Audio Bob
graphic design
GRAPHIC DESIGN

LOGOS AND TRADEMARKS

SILVER
BRONSON MA CREATIVE
TITLE | Logo for Path to Market
CLIENT | QMobius / Hostess Brands
CREATIVE DIRECTOR | Bronson Ma
DESIGNER | Bronson Ma

STATIONERY PACKAGE

BRONZE
RICHARDS/CARLBERG
TITLE | Fresh stationery
CLIENT | Fresh
CREATIVE DIRECTOR | Gayl Carlberg
ART DIRECTOR | David Rocabado

CORPORATE IDENTITY PROGRAM

BRONZE
ACUMEN DESIGN
TITLE | Paris Hilton Sunglass Collection Launch
CLIENT | Gripping Eyewear
CREATIVE DIRECTOR | Jerry Alexander
ART DIRECTOR | Natalia Reynolds

GOLD
THE MATCHBOX STUDIO
TITLE | Bone Daddy’s Identity
CLIENT | Bone Daddy’s House of Smoke
CREATIVE DIRECTOR | Liz Burnett / Jeff Breazeale
COPYWRITER | Wayne Geyer
DESIGNER | Zach Hale
ILLUSTRATOR | Nate Williams
PRINTER/PRODUCTION | Lincoln Press

ANNUAL REPORT

SILVER
SOUTH TEXAS COLLEGE OF LAW
TITLE | South Texas College of Law
CLIENT | South Texas College of Law
CREATIVE DIRECTOR | Bronson Ma
COPYWRITER | Bronson Ma

CONSUMER BROCHURES AND BOOKLETS

BRONZE
DEUCE CREATIVE
TITLE | High River Angus Brochure
CLIENT | High River Angus
CREATIVE DIRECTOR | Kristin Moses
COPYWRITER | Aimee Heimbinder
DESIGNER | Kristin Moses

BRONZE
THE MATCHBOX STUDIO
TITLE | The Dallas Opera 2010-2011 Season Brochure
CLIENT | The Dallas Opera
CREATIVE DIRECTOR | Liz Burnett / Jeff Breazeale
COPYWRITER | Susanne Calvin
DESIGNER | Kerry Polcsik
PHOTOGRAPHER | Geof Kern
PRINTER/PRODUCTION | Lincoln Press
## Graphic Design

### Gold

**The Matchbox Studio**

- **Title**: The Fort Worth Opera 2011 Season Brochure
- **Client**: Fort Worth Opera
- **Creative Director**: Liz Burnett / Jeff Breazeale
- **Copywriter**: Neil Scanlan
- **Designer**: Lily Smith+Kirkley, Kerry Polcsik
- **Photographer**: Allison V. Smith
- **Illustrator**: Josh Bishop, Tavis Coburn, Eric Flandorfer, Olaf Hajek, Andrew Hern, Lily Smith+Kirkley, Steve Wacksman
- **Printer/Production**: Midway Press, Lincoln Press

### Business or Institutional Series

**The Matchbox Studio**

- **Title**: The Real Estate Council Fall Gala 2010 Collateral
- **Client**: The Real Estate Council
- **Creative Director**: Liz Burnett / Jeff Breazeale
- **Copywriter**: The Real Estate Council
- **Designer**: Zach Hale
- **Illustrator**: Zach Hale
- **Printer/Production**: Lincoln Press, Graphic Converting, Texas Graphic Resource

### Catalog

**Deuce Creative**

- **Title**: Brulee Catalog
- **Client**: Brulee
- **Creative Director**: Kristin Moses
- **Designer**: Carissa Hempton

### Silver

**Gazer Design**

- **Title**: Wayne White “Big Lectric Fan to Keep Cool While I Sleep.”
- **Client**: Rice University Art Gallery
- **Art Director**: Antonio Manega
- **Designer**: Antonio Manega
- **Printer/Production**: Masterpiece Litho

### Environmental Graphics

**Acumen Design**

- **Title**: Lego Times Square
- **Client**: Lego
- **Creative Director**: Dick Lew
- **Art Director**: Fernando Namerow
- **Other**: (interactive) Six Foot Studios
- **Printer/Production**: MC2, NY

### Poster Single

**Deuce Creative**

- **Title**: HabitatMap Web Site
- **Client**: HabitatMap
- **Creative Director**: Kristin Moses
- **Copywriter**: Aimee Heimbinder
- **Designer**: Carissa Hempton
- **Illustrator**: Daniel Heimbinder
**GRAPHIC DESIGN**

**GOLD**

**CARLOS HERNANDEZ**

**TITLE** | Andre Williams
**CLIENT** | The Continental Club (Austin)
**CREATIVE DIRECTOR** | Carlos Hernandez
**ART DIRECTOR** | Carlos Hernandez
**DESIGNER** | Carlos Hernandez
**ILLUSTRATOR** | Carlos Hernandez
**PRINTER/PRODUCTION** | Carlos Hernandez

**SELF-PROMOTION**

**BRONZE**

**LOPEZ NEGRETE COMMUNICATIONS**

**TITLE** | “Great Brands”
**CLIENT** | Lopez Negrete Communications
**CREATIVE DIRECTOR** | Luis Gonzalez
**ASSOCIATE CREATIVE DIRECTOR** | Joshua Patron
**ART DIRECTOR** | Jorge Leza
**COPYWRITER** | Doug Kline & Pablo Carpintero

**PRO BONO LOGOS AND TRADEMARKS**

**SILVER**

**BRADFORDLAWTON**

**TITLE** | Wine to Water Logo
**CLIENT** | Impact
**CREATIVE DIRECTOR** | Bradford Lawton
**ART DIRECTOR** | David Parker
**DESIGNER** | Bradford Lawton

**PRO BONO BROCHURES AND BOOKS**

**BRONZE**

**AXIOM**

**TITLE** | Joseph Havel Exhibition Catalog
**CLIENT** | Art League of Houston
**CREATIVE DIRECTOR** | David Lerch
**ART DIRECTOR** | David Lerch
**COPYWRITER** | Mary LeClere
**DESIGNER** | David Lerch

**PRO BONO INVITATIONS**

**GOLD**

**THE MATCHBOX STUDIO**

**TITLE** | Matchbox Studio Blood Drive 2009
**CLIENT** | The Matchbox Studio
**CREATIVE DIRECTOR** | Liz Burnett / Jeff Breazeale
**DESIGNER** | Katie Haugh
**ILLUSTRATOR** | Katie Haugh
**PRINTER/PRODUCTION** | Dallas T-Shirt

**PRINTER/PRODUCTION** | Lilco
INTERACTIVE DESIGN

ENTERTAINMENT/RETAIL WEB SITES

BRONZE
DEUCE CREATIVE
TITLE | Wearevertheweather.com
CLIENT | Wearevertheweather.com
CREATIVE DIRECTOR | Kristin Moses
COPYWRITER | Aimee Heimbinder
DESIGNER | Kristin Moses
PROGRAMMER | Yogi Liman

BRONZE
PENNY-FARTHING PRESS
TITLE | The Official Web Site of Penny-Farthing Press
CLIENT | Penny-Farthing Press
CREATIVE DIRECTOR | Charles Hancock
ART DIRECTOR | Charles Hancock
DESIGNER | Scott Nguyen

SILVER
THE MATCHBOX STUDIO
TITLE | Razzoo’s Web Site
CLIENT | Razzoo’s
CREATIVE DIRECTOR | Liz Burnett / Jeff Breazeale
COPYWRITER | Razzo’s
DESIGNER | Josh Bishop
PROGRAMMER | The Matchbox Studio

SILVER
WHITEBOARD LABS
TITLE | Lake Placid Lodge Web Site
CLIENT | Lake Placid Lodge
DESIGNER | Darren Ansley
PROGRAMMER | Anatoly Kuzin

GOLD
TANGELO
TITLE | Sherlock’s Pub Company Web Site
CLIENT | Hospitality USA, Inc.
CREATIVE DIRECTOR | Dave Hoyt
ART DIRECTOR | Melissa Clarke
DESIGNER | Melissa Clarke & Luis Jones
PHOTOGRAPHER | Chan Do
PROGRAMMER | Matt Cielak & Kevin McPadden
INTERACTIVE DESIGN

SELF-PROMOTIONAL WEB SITES

SILVER
LOPEZ NEGRETE COMMUNICATIONS

TITLE | Lopez Negrete Communications Web Site
CLIENT | Lopez Negrete Communications
CREATIVE DIRECTOR | Cathy Lopez Negrete
ART DIRECTOR | Jorge Leza
COPYWRITER | Brett Elliott
DESIGNER | Tommy Perez, Don Gutierrez & Sarah Millikan
PROGRAMMER | Ken Morico, Mike Triplett, Luis Cornejo & Julio Rodriguez

SOCIAL MEDIA

BRONZE
DEUCE CREATIVE

TITLE | HabitatMap Web Site
CLIENT | HabitatMap
CREATIVE DIRECTOR | Kristin Moses
COPYWRITER | Aimee Heimbinder
DESIGNER | Carissa Hempton
ILLUSTRATOR | Daniel Heimbinder
PROGRAMMER | Lunar Logics Polska / Erin Dempsey (Flash Development)
OTHER | Director of HabitatMap & Original Site and Logo Designer: Michael Heimbinder

MISCELLANEOUS

BRONZE
AXIOM

TITLE | Cameron’s OTC Funnies
CLIENT | Cameron
CREATIVE DIRECTOR | David Lerch
ART DIRECTOR | David Lerch
DESIGNER | John Luu
PROGRAMMER | John Luu
illustration
ILLUSTRATION

EDITORIAL ILLUSTRATION

BRONZE

PENNY-FARTHING PRESS

TITLE | Shadrach Stone -
A Tale of the 21st Century

CLIENT | Penny-Farthing Press

CREATIVE DIRECTOR | Trainor Houghton

ART DIRECTOR | Charles Hancock

WRITER | Stuart Moore

DESIGNER | Andre McBride

ILLUSTRATOR | Jon Proctor

COVER | Jon Foster

PRINTER/PRODUCTION | Chas. P. Young
photography
PHOTOGRAPHY

ADVERTISING SERIES
SILVER
MICHAEL HART PHOTOGRAPHY
TITLE | Friends of BARC Campaign
CLIENT | Friends of BARC
CREATIVE DIRECTOR | Dwight Douthit
PHOTOGRAPHER | Michael Hart

CORPORATE / INSTITUTIONAL SERIES
BRONZE
MICHAEL HART PHOTOGRAPHY
TITLE | Reed Executives
CLIENT | E.E. Reed Construction Co.
CREATIVE DIRECTOR | Don Goodell
COPYWRITER | Steve Barnhill
DESIGNER | Don Goodell
PHOTOGRAPHER | Michael Hart

CORPORATE / INSTITUTIONAL
BRONZE
JEFF HEGE PHOTOGRAPHY
TITLE | Houston Ship Channel
CLIENT | ABB
CREATIVE DIRECTOR | Lance Hofstad
PHOTOGRAPHER | Jeff Heger
ADVERTISING

GOLD
LUCY AKIN
TITLE | Farm Aid Posters
INSTRUCTOR | Mark Allen
SCHOOL | Temerlin Advertising Institute/SMU-Method Creative

SILVER
RANDALL KENWORTHY
TITLE | First Alert - Smoke Detectors
INSTRUCTOR | Mark Allen
SCHOOL | Temerlin Advertising Institute/SMU-Method Creative

BRONZE
DANIEL BLAKE
TITLE | All We Need Is What We Already Have
INSTRUCTOR | Jeff Joiner
SCHOOL | Texas State University–San Marcos

SILVER
DEREK HEINZE
TITLE | ZipCar - “Get Off the Grid”
INSTRUCTOR | Brian Dunaway & Kiran Koshy
SCHOOL | Texas A&M Commerce

SILVER
LAUREN JONCZAK
TITLE | Joby Gorillatorch - Hands Free Flashlight
INSTRUCTOR | Brian Harrison & Kiran Koshy
SCHOOL | Texas A&M Commerce

SILVER
RANDALL KENWORTHY
TITLE | Field and Stream - A Sportsman’s Perspective
INSTRUCTOR | Mark Allen
SCHOOL | Temerlin Advertising Institute/SMU-Method Creative

BRONZE
MATTHEW LINDNER
TITLE | Sonic Bomb - Snooze This
INSTRUCTOR | Mark Allen
SCHOOL | Temerlin Advertising Institute/SMU-Method Creative

BRONZE
MICHELLE OROS
TITLE | Outward Bound “Put Yourself Out There”
INSTRUCTOR | Holly Shields
SCHOOL | Texas State University–San Marcos

BRONZE
CASSANDRA PANKONIEN
TITLE | Nooka - Function Meets Fiction
INSTRUCTOR | Mark Allen, Glenn Griffin
SCHOOL | Temerlin Advertising Institute/SMU-Method Creative

GOLD
CASSANDRA PANKONIEN
TITLE | Elmer’s - Let Them Eat Paste
INSTRUCTOR | Mark Allen, Glenn Griffin
SCHOOL | Temerlin Advertising Institute/SMU-Method Creative
ADVERTISING

BRONZE
LAUREN REILLY
TITLE | Starplex (Golddigger)
INSTRUCTOR | Mark Allen, Glenn Griffin
SCHOOL | Temerlin Advertising Institute/SMU-Method Creative

BRONZE
WILL WAGGONER
TITLE | Belli - Maternal Skincare
INSTRUCTOR | Mark Allen
SCHOOL | Temerlin Advertising Institute/SMU-Method Creative
BRONZE
SEAN BARNES
TITLE | Gallery I & II Marketing Material
INSTRUCTOR | Claudia Roeschmann
SCHOOL | Texas State University–San Marcos

BRONZE
MORGAN BATHE
TITLE | 823 South Castell Ave.
INSTRUCTOR | David Shields
SCHOOL | Texas State University–San Marcos

SILVER
MORGAN BATHE
TITLE | The Empire That Was Russia: The Prokudin Gorskii Photographic Record Recreated
INSTRUCTOR | David Shields
SCHOOL | Texas State University–San Marcos

SILVER
DANIEL BLAKE
TITLE | Cameras For Guns Poster
INSTRUCTOR | Ivanete Blanco
SCHOOL | Texas State University–San Marcos

BRONZE
CRYSTAL BROWN
TITLE | Saturday is a Rugby Day
INSTRUCTOR | David Shields
SCHOOL | Texas State University–San Marcos

GOLD
CATIE CONLON
TITLE | Slaughterhouse Five
INSTRUCTOR | Lewis Glaser
SCHOOL | Texas Christian University

BRONZE
ALEX CURINGTON
TITLE | DVD Collection for the Medical Manipulation Film Festival
INSTRUCTOR | Lewis Glaser
SCHOOL | Texas Christian University

BRONZE
MACY FREEMAN
TITLE | Dan Flavin
INSTRUCTOR | Kim Neiman
SCHOOL | Texas A&M Commerce

SILVER
MACY FREEMAN
TITLE | Jack Johnson
INSTRUCTOR | David Beck
SCHOOL | Texas A&M Commerce

BRONZE
KATIE GRIDER
TITLE | 20,000 Leagues Under the Sea - Book Cover
INSTRUCTOR | Josh Ege
SCHOOL | Texas A&M Commerce

GOLD
KATIE GRIDER
TITLE | Twist Sponge Packaging
INSTRUCTOR | Josh Ege
SCHOOL | Texas A&M Commerce
GRAPHIC DESIGN

**BRONZE**
**TONI HUBBARD**
TITLE | Haiti
INSTRUCTOR | David Beck
SCHOOL | Texas A&M Commerce

**BRONZE**
**TONI HUBBARD**
TITLE | Wounded Warrior
INSTRUCTOR | Casey McGarr
SCHOOL | Texas A&M Commerce

**GOLD**
**LAUREN JONCZAK**
TITLE | Burlesons Pure Honey
INSTRUCTOR | Josh Ege
SCHOOL | Texas A&M Commerce

**BRONZE**
**SAMEERA KAPILA**
TITLE | r19hts Poster
INSTRUCTOR | Jeff Davis
SCHOOL | Texas State University–San Marcos

**BRONZE**
**AKI OMIKAWA**
TITLE | Alone at the Sea
INSTRUCTOR | Lewis Glaser
SCHOOL | Texas Christian University

**SILVER**
**BONNIE KUDLICKI**
TITLE | Jasper Johns Exhibit Invitation
SCHOOL | Texas A&M Commerce

**GOLD**
**BONNIE KUDLICKI**
TITLE | Sutherland Furniture Company Brochure
SCHOOL | Texas A&M Commerce

**BRONZE**
**AMANDA LONGORIA**
TITLE | The Paradox of Choice
INSTRUCTOR | Jeff Davis
SCHOOL | Texas State University–San Marcos

**BRONZE**
**HALEY MCMICHAEL**
TITLE | Communication Design Lecture Series
INSTRUCTOR | Claudia Roeschmann
SCHOOL | Texas State University–San Marcos

**BRONZE**
**AKI OMIKAWA**
TITLE | TENSION
INSTRUCTOR | Jan Ballard
SCHOOL | Texas Christian University

**BRONZE**
**MICHAEL NOE PEREZ**
TITLE | Origami Poster for the Somaly Mam Foundation
INSTRUCTOR | Michelle Hays
SCHOOL | Texas State University–San Marcos
BRONZE

JENNIFER POWELL

TITLE | Fifth International Bookfair Poster
INSTRUCTOR | Mark Todd
SCHOOL | Texas State University–San Marcos

BRONZE

JENNIFER POWELL

TITLE | Texas State AIGA Clampitt Poster
INSTRUCTOR | Tom Berno
SCHOOL | Texas State University–San Marcos

BRONZE

KEVIN QUACH

TITLE | Wimberley Pie Company Logo
INSTRUCTOR | Jeff Davis
SCHOOL | Texas State University–San Marcos

BRONZE

ROBERT REEGER

TITLE | Metropolis - Rolling Road Show
INSTRUCTOR | Professor Holden
SCHOOL | Texas State University–San Marcos

BRONZE

GENARO RIVERO

TITLE | Fin Poster
INSTRUCTOR | William Meek
SCHOOL | Texas State University–San Marcos

SILVER

BRITTANY VANWINKLE

TITLE | Botanical Seed Packages
INSTRUCTOR | Lee Whitmarsh
SCHOOL | Texas A&M Commerce
PHOTOGRAPHY

BRONZE
SEAN BERRY
TITLE | Fashion Above Soho
SCHOOL | Texas A&M Commerce

GOLD
SEAN BERRY
TITLE | Guitar Upheaval
SCHOOL | Texas A&M Commerce

SILVER
AMANDA LONGORIA
TITLE | As Time Passes By
INSTRUCTOR | Jason Reed
SCHOOL | Texas State University–San Marcos
SEE YOU NEXT YEAR

THANKS FOR YOUR SUPPORT

Congratulations to our award winners! It takes some chops to stand out and set the bar at new heights. Watch your backs. There’s always next year.

PLEASE HELP SUPPORT OUR SPONSORS.

Skyline®

exhibits • graphics • services

SoundWorks

DIG

DIGITALIMAGING GROUP LLC

GALLERY

Page / International Communications

SWP:
SOUTHWEST PRECISION PRINTERS, L.P.
THANK YOU

HOUSTON DMA
Show Sponsor

AXIOM
Student Judging Host

LOVE ADVERTISING
Event Poster Design

AMELIA LOFTIN
Program and Video Graphics

PAGE INTERNATIONAL PRINTING
Program Printing

SOUTHWEST PRECISION PRINTING
Event Poster Printing

ERIK STREIGHT, SKYLINE
Show Displays

GREG AND KIM KOLANOWSKI
Judging Hosting
Judges' Dinner

G GALLERY
Meet the Judges Host

JOANN TAKASAKI
Show Script

SOUNDWORKS
Show Voiceover Recording

DWIGHT COOK
KAREN COOK
Show Voiceover

DREW LEWIS
Judges Video Shoot
Video Editing

JENNY QUATTLEBAUM
Entry Check-In

LIZBETH ORTIZ
Entry Check-In

CRISTI ARTEAGA
Entry Check-In
Program Production

BLAIRE GRADY
Judging Weekend Volunteer

XERXES LORENZO
Judging Weekend Volunteer

EAST END STUDIO GALLERY
Entry Check-In Host

CHRISTINE STEVENS
Volunteer
Skyline Displays of Houston is proud to announce that we have moved into our new Design Center and Operations Facility!

Our new address is:

7885 Northcourt Road, Suite 100
Houston, Texas, 77040

Please call 713.939.1775 to make an appointment to come visit us and view our newest exhibiting systems.

www.skylinehouston.com